

Active Broxbourne CSN

Action Plan 2010/11

Priorities	Who does it	Timescales	KPI	Actions to deliver tasks	Key Objectives	Target
Increasing Participation in Physical Activity	Active Broxbourne Local Clubs Broxbourne BC A10SSP	April 2010 - March 2011	Retention Target of 1,000 young people	Allocation of Sport Unlimited 'Livewire' funding to sports and community clubs, and community/commercial organisations to deliver activities eligible for Livewire funding	The retention of 1,000 young people across the project, at a cost per head of £25 per retained individual	1,000 retained.
	Active Broxbourne Broxbourne BC	January 2011 – March 2011		Manage and deliver the Team Broxbourne entry into the 2011 Hertfordshire Youth Games Ensure that teams are suitably prepared for the HYG	Source coaches and managers for individual teams Organise and advertise trials and training sessions to ensure attendance Purchase clothing as required to enter the HYG Deliver a team that will challenge for a top 3 finish	Top 3 finish
	Active Broxbourne	September 2010 – March 2011		Active Broxbourne to develop a range of sports as 'focus sports'; - Street Dance - Angling - Aquatic Disciplines Support to include developing new club/provision within Broxbourne and identifying the funding streams applicable for the groups Increase awareness of current club provision and ensure a sustainable future for these groups		
	Active	September	75	Continue to raise the profile	Raises the local profile	75

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Marketing and Communication	<p>Broxbourne BC A10 SSP Hertfordshire Mercury EAW Sports Clubs</p> <p>Outside sponsorship will also be sought in support of the event</p>	<p>2010 – February 2011 (with Sports Awards hosted on 9th February)</p>	<p>nominations, 12 awards with 3 shortlisted in each award, 200 people in the audience</p>	<p>of the successful Sports Awards, developing and delivering the 3rd annual Sports Awards in the process. These awards recognise the contribution of local sports people/volunteers /clubs/schools</p> <p>It will be an opportunity for local groups to showcase their achievements both by awards and demonstrations during the awards session.</p> <p>The active people survey has highlighted that the borough has a low level of participation, so a high profile reward to those that do participate will hopefully increase self esteem for those already participating and encourage new participants to start participating to gain some of the others recognition.</p>	<p>of sport</p> <p>Raises the profile of Active Broxbourne</p> <p>It will embrace the diversity within sport in Broxbourne and will be inclusive of all abilities</p> <p>Ensures clubs and partners feel a reward for their efforts in increasing participation within the projects they run in conjunction with the CSN.</p>	<p>nomination s, 12 awards with 3 shortlisted in each award, 200 people in the audience</p>
	<p>Active Broxbourne BC</p>	<p>September 2010 – March 2011</p>	<p>New clubs joining Active Broxbourne</p>	<p>Continue to promote the integral link that Active Broxbourne provides within community sport. Champion the benefits of local clubs/organisations joining Active Broxbourne</p> <p>Use of pop-up banners at local events and e-flyers and press releases in the local media</p>		<p>Five new clubs joined by March 2011</p>
	Marketing and Communication	<p>Active Broxbourne</p>	<p>September 2010 – March 2011</p>	<p>Active Broxbourne website</p>	<p>Launch the new Active Broxbourne website, offering information on all that is happening in local sport and</p>	<p>Raise the profile of local sports clubs and physical activity projects, to increase the</p>

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				physical activity provision. Include the use of E-Zines to interact with the sports clubs and residents who sign up to the website.	level of physical activity within Broxbourne.	
	Active Broxbourne, Broxbourne BC, local clubs	September 2010 – March 2011		Invite clubs that provide coaching / activities for young people to advertise in The Guide (the borough's quarterly youth brochure) and on the borough's new youth website Clubs to provide details of their activities to council's Community Development Team Activities to be published in The Guide and on youth website	Increase awareness of local sport provision for young people Increase participation in sport by local young people	More clubs offering information in future Clubs promoting themselves further in youth publications and leading to more members for their club
Research	Active Broxbourne Broxbourne BC	September 2010 – December 2010	Sports Club Consultation	Develop a club consultation that will be distributed to all sports clubs within Broxbourne. This consultation will aim to provide enough data to accurately understand the needs and requirements of the local community clubs. Provides information that will strengthen funding applications submitted by Active Broxbourne, community clubs, or partner groups.	Increase knowledge of capacity and capabilities of community clubs.	
Administration	All partners	September 2010 – March 2011		Support for all partners with funding applications, assisting partners in collating information and writing it in a manner that is most appropriate to the funding application	Support for members to ensure projects run smoothly and that information to projects and events reaches as many people as required to ensure	To offer admin support for all projects delivered by the CSN when

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				<p>A member of staff would help for 2 hours per week with producing promotional material, sending out information and supporting clubs dependant on need.</p> <p>Administration supplies would include paper, envelopes, contribution to printing costs and any other minor costs incurred.</p>	<p>success.</p>	<p>required by the CSN partners.</p>
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