

Ambition Broxbourne

A space to breathe... a place to grow

Broxbourne for Business

March 2020

"Moving into the new decade, the Economic Development team want to work with the companies that call Broxbourne home. We recognise that local businesses will deliver economic growth and jobs, and we want to help create the right environment to allow that progression to happen. A thriving economy is one of the Council's top priorities over the next three years."



*Lewis Cocking, Leader of
Broxbourne Council*

The Economic Development team is also looking to develop training opportunities and to signpost financial support and assistance for your business. Broxbourne Council is working with local development partners to deliver smart working spaces and grow capacity for local thriving companies.

The aim is to listen to local businesses and develop an ongoing dialogue to help lead, influence and coordinate opportunities that enable the delivery of well-paid local jobs for local residents.



Let us know how we can help, send us your email address and stay up to date with business news in the Borough.

www.broxbourne.gov.uk/business

Email: economic.development@broxbourne.gov.uk

 Broxbourne Council

 @AmbitionBrox





Helping our town centres and district centre in the new decade

Hoddesdon and Waltham Cross town centres and the district centre at Cheshunt Old Pond remain the hub of community life. The regeneration and improvement of towns are priorities for the Council, working with our partners to embrace the changes in retail habits and maximise development opportunities. The Council recognises that working with local retailers and businesses in and around the high streets will help build a strong business community to influence positive and inclusive change. Help us to create the right environment for the future.



Love Hoddesdon - Breakfast meeting

Tuesday 14 April, 8-9.30am, High Leigh Conference Centre

Hoddesdon BID

In late 2017 Hoddesdon local businesses decided to create an independent, business-led, not-for-profit initiative known as a Business Improvement District (BID).

Each business pays a small annual levy based on their business' rateable value. In Hoddesdon, the BID collects approximately £100,000 in levy each year from around 200 businesses. This is used to fund a dedicated town centre manager; a programme of major events (with the support of the Council), a range of projects aimed at promoting and improving the appeal of the town centre, such as a 'Shop Local' scheme and a range of training and networking opportunities for local businesses. Over the five-year term of the BID, around £500,000 will have been invested in the town. To find out more, please visit www.lovehoddesdon.co.uk.

Cheshunt district centre

Tuesday 28 April, 8-9.30am, Dobsons Kitchen and Bathroom Showroom, 128 Turners Hill EN8 9BN

An opportunity to meet with fellow business leaders and shop owners to discuss the district centre and the developments happening locally. Inland Homes, development partners at Cheshunt Lakeside, will be updating on progress at the site.

Waltham Cross Renaissance Project

Venue and date to be confirmed.

Meet with the local businesses and discuss the business opportunities associated with the regeneration of Waltham Cross, known as the Waltham Cross Renaissance Project.

Business premises available to let

Broxbourne Borough Council owns a range of business premises that are available to let, including office, retail and industrial units. If you would like further information please visit www.broxbourne.gov.uk/business or email: property.inbox@broxbourne.gov.uk



Ambition Broxbourne Business Centre

20,000 square foot of high quality managed workspace on the Hoddesdon Business Park, focused on supporting Small and Medium Sized Enterprises (SMEs) and new business start-ups. Offices and studio accommodation between 150 square foot and 500 square foot are available on flexible easy-in easy-out terms with free parking. The centre offers meeting room space, informal breakout areas, virtual office space, staffed reception, 24/7 access and CCTV.

Units are available now.

Visit: www.basepoint.co.uk/locations/broxbourne.

Brookfield Riverside

A development agreement with Sovereign Centres, the Council's development partner, brings the retail and leisure scheme one step closer.

Could you be entitled to small business rate relief?

You can get small business rates relief if:

- your business only uses one property
- your property's rateable value is less than £15,000
- your property is not empty

If you use more than one property you can get small business rate relief if the rateable value of each property is less than £2,900 and is not more than £20,000 combined.

The relief is applied automatically. If you believe you are entitled but are not in receipt of relief, contact the business rates sections on nndr@broxbourne.gov.uk.

For more advice and information contact www.broxbourne.gov.uk/business/business-advice/

Park Plaza Business Park

The Council is gearing up to help deliver a 90 acre flagship commercial development on the edge of the M25.

For more details on both projects visit: www.broxbourne.gov.uk/localplan.



Broxbourne future opportunities fair

Thursday 8 October 2020, 9am–4pm at the Spotlight Theatre, Hoddesdon

An event for Year 12 secondary schools students and pupils from Herts Regional College to meet and discuss future careers with local and regional employers. This is an opportunity to learn from employers about work, employment and the skills that are valued in the workplace.

Social background has a profound effect on progression in learning and work. Increasing contact with employers broadens students' horizons for action and can inspire learning pathways.

The aim is to give students access to business opportunities in the local area and a better understanding of the skills required to follow particular career paths. This event encourages young people to consider the diversity of work, education and training options available for their future. Help us to deliver this inspirational event.

If you would like your organisation to be a part of this event or you require further information please contact: economic.development@broxbourne.gov.uk



HOP is the one stop shop for talent

Powered by the Hertfordshire Local Enterprise Partnership, students, employers and residents wishing to upskill are now able to HOP into the resources they need to make informed career decisions and build a future talent pipeline.

Hertfordshire Opportunities Portal - HOP is the premier gateway in Hertfordshire to find out about:

- Career path options
- Apprenticeships and work experience
- Skills development and professional qualification programmes

Did you know that if your business pays an Apprenticeship Levy, you could transfer 25% of the unspent Levy funds to non-Levy paying businesses, ideal to assist your supply chain or other local start-up business?

For further information, advice and support go to www.hopinto.co.uk.



Events and Workshops

The Economic Development team holds events and workshops for the businesses of the Borough

LinkedIn Masterclass with Sam Rathling

Monday 11 May, 9am-5pm

Cost: £397. Discounted rate for Broxbourne SME, £75

Cheshunt Marriot, Halfhide Lane, Turnford, Broxbourne EN10 6NS

Sam Rathling, the most sought after LinkedIn expert in Europe, is on a mission to create over £1 billion in sales for her clients. Following her presentation at the Ambition 2019 Conference, she is returning to bring her one-day workshop to local businesses. Broxbourne based businesses can book this full day for £75. Places are expected to go very quickly! Spend the day with Sam to get your LinkedIn profile sorted and make it really stand out to attract your target audience.

Blogging, Vlogging and Podcasts

Tuesday 19 May, 9.30am-12.30pm, the Spotlight, High Street, Hoddesdon EN11 8BE

To remain competitive in an online marketplace blogging, vlogging and podcasts are vital tools to set you apart from the competition. Explore how these activities improve your online presence and how they can be used to take the pressure off your social media and digital marketing activities. Learn about useful tools to make your life easier and see what content will work best for your business.

Business continuity: future proof your business

June 2020, the Spotlight, High Street, Hoddesdon EN11 8BE

Details TBC - check eventbrite.

Ambition 2020 - Inspiring Business Success Conference

Tuesday 10 November, 9.30am-4pm, the Spotlight, High Street, Hoddesdon EN11 8BE

Cost £95. Broxbourne based Businesses £50

A community event sponsored and organised by a committee of local business leaders for local businesses.

2020 confirmed speakers are:

Pam Burrows, Renee Rosenberg, Helen Webb, Baiju Solanki, Roberto Forzoni and Anthony Steers.

As a resident business of the Borough of Broxbourne, we are offering discounted rates to encourage local talent to get inspired. Register here www.ambition.events and use the promo code **broxSME**.

To keep up to date with all of the workshops please follow us on Eventbrite at:

www.broxbourne.gov.uk/businessesevents.





New River Bridge in Essex Road

Construction of the New River Bridge in Essex Road, Hoddesdon officially began in January 2020 and will be built alongside the existing bridge on Essex Road to provide a modern and resilient road link, improving access to and from Hoddesdon Business Park for all vehicles, pedestrians and cyclists.

The existing 60 year old bridge, the only HGV access to the Business Park, was not built to modern standards. Both the road and pavement are narrow, making it difficult for large vehicles to pass. The new bridge will add additional resilience to the highway network, supporting the existing and future needs of businesses and road users.

The current bridge will remain open while construction takes place. Works are expected to be completed in spring 2021.

The scheme, developed by Hertfordshire County Council in conjunction with Broxbourne Borough Council, is supported by £400,000 of developer funding from Broxbourne Council, an £8.9million Local Growth Fund investment from Hertfordshire Local Enterprise Partnership (LEP) and £1.47million from Hertfordshire County Council.

Further information is available at www.hertfordshire.gov.uk/newriverbridge

Improvements to M25 junction 25

Highways England is commencing work at junction 25 which connects the M25 with the A10. Up to 6,300 vehicles per hour currently travel through the junction 25 roundabout at peak times, causing congestion and regular delays. The A10 southbound approach into the junction is also a congestion hotspot in Broxbourne.

Through this scheme, the aim is to:

- **REDUCE** congestion and delays at junction 25 between the M25 and the A10
- **INCREASE** capacity by widening both the roundabout and the A10 southbound approach
- **REDESIGN** the roundabout to improve safety and traffic flow
- **SUPPORT** future traffic demands, enabling development and economic growth
- **MAINTAIN** access for pedestrians and cyclists and improve conditions where possible
- **MINIMISE** the environmental effects of this scheme on local air quality and noise

Improvement work is set to commence later this year. For a detailed look at the scheme, and to watch a video for a quick overview of the project, please visit:

www.highwaysengland.co.uk/projects/m25-junction-25-improvements/

Financial support available

Business Expansion Growth Fund

Hertfordshire Local Enterprise Partnership (LEP) has teamed up with funding specialists Finance South East (FSE) to launch a new access to finance programme for Hertfordshire's high growth SMEs. The LEP and FSE will provide an overview of the package of grant and loan fund schemes.

Finance South East will provide details of the £3million Business Expansion Grant Scheme, funded by the European Union's Regional Development Fund. The LEP and FSE will outline the basic principles of scheme eligibility and advise firms on how they may apply for grants of between £20,000 - £100,000, to support the purchase of productivity enhancing capital equipment.

- **£2.5million Grant scheme.** Applications invited from established SMEs. Up to 40% grant contributions to major expansion schemes involving job creation. The LEP will start taking expressions of interest in March 2020
- **£3.7million SME growth loan scheme.** Targeted at larger SMEs, seeking debt finance for growth should be open to approaches early in the new financial year

For full details, please email:
info@hertfordshirelep.co.uk

Low Carbon Innovation Fund

- In addition, the LEP is working with the University of East Anglia and has introduced a Seed Equity Fund for innovative businesses looking for private equity to develop and launch a new range of low carbon products. This amounts to over £2million of Hertfordshire's European Regional Development Fund (ERDF) allocation. Visit www.lowcarbonfund.co.uk.

CUSTOMS GRANT SCHEMES

You can apply for three grants to help your business complete customs declarations. You can apply to get funding for training that helps your business to complete customs declarations and processes.

Additionally, if you are a customs intermediary, you can get funding for:

- hiring new staff to help your business complete customs declarations
- IT improvements to help your business complete customs declarations more efficiently

Visit: www.customsintermediarygrant.co.uk for further information.



Manufacturing Growth Programme (MGP)

This grant provides manufacturing SME businesses with funded support to help them make improvements to their business and enhance their competitiveness. MGP offers part funding for a wide range of expert consultancy (marketing, ISO standards and new product development), or for capital investment projects. Your local Manufacturing Growth Manager Amanda Freeland can help with the grant application process. Over 100 businesses have already been successful. Contact Amanda.freeland@egs.live for further information.

Innovation Voucher

Ambition Broxbourne's Innovation Voucher enables businesses to buy support from knowledge based institutions to explore potential opportunities for developing and exploiting new ideas. This collaboration encourages a cultural change where businesses share the risks and costs associated with innovation.

Who is eligible?

- businesses based within the boundaries of the Borough of Broxbourne
- small and medium sized businesses from all sectors that have the willingness and potential to collaborate on developing products, processes or services
- knowledge institutions who are willing to engage in an innovation project with the primary purpose of assisting businesses

The organisation that you use should be local, but if the expertise is not available in this area, please state on your application your reasons for the suggested collaboration.

The Innovation Voucher amount is a minimum of £1,000 and a maximum of £3,000. It must be matched by a similar amount from the business, meaning that the project needs to be a minimum of £2,000 (excluding VAT).

For further information please contact:
economic.development@broxbourne.gov.uk

Hertfordshire Growth Hub

Hertfordshire Growth Hub can provide SMEs based in Hertfordshire with:

- tools and resources to help accelerate your business
- advice and guidance on how to manage growth and innovation effectively
- in-depth advisory support provided by Growth Account Managers, for eligible businesses.

The Growth Hub removes the barriers to business growth and helps businesses plan for the future and achieve meaningful, sustainable success. For further information and to contact Hertfordshire Growth Hub, please visit www.hertsgrowthhub.com.



Support from your council

The Council has various sections that are business facing.

These include:

- Environmental Health and Licensing
- Property
- Planning
- Ambition Broxbourne – Economic Development

The Economic Development team has an extensive list of contacts and organisations that can help with specific expertise, these range from local to national organisations, funding and grants, sector specific support, students and learning. This list is available from the economic development team. The team aim to connect you to the support that you require, helping optimise the full potential of your business.

If you would like further details on any of the information in this newsletter please call **01992 785565** or email: economic.development@broxbourne.gov.uk.

Who collects your commercial waste?

Contact us for a quote: www.broxbourne.gov.uk/waste/commercial-waste-recycling

Our partners:

