



MANAGEMENT AND MAINTENANCE PLAN

CHESHUNT PARK 2025



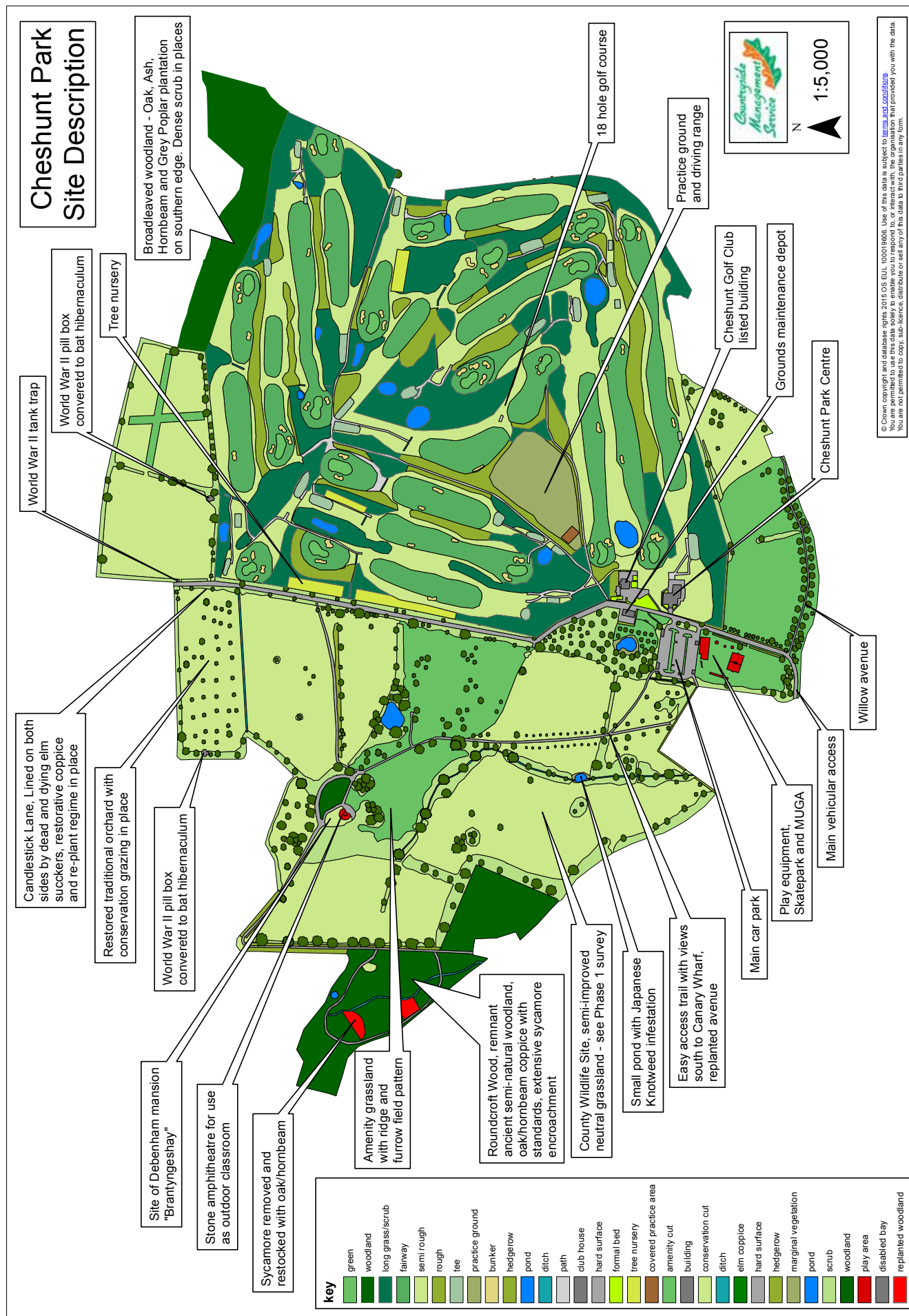
**BOROUGH OF
BROXBOURNE**
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Site Description





INTRODUCTION

This plan is a comprehensive account of all present and future management issues for the whole park.

The Management Plan aims to ensure that the improvements and sustainability of the park takes place in a well organised and structured manner and that all investment resources are managed in a way that achieves the vision of the park along with its associated benefits.

1. Introduction and vision
2. The existing park and golf course
3. Management and structure
4. Maintenance regimes
5. Vision and objectives
6. Management Action Plan
7. Review

VISION

The Council's vision for Cheshunt Park is to involve the local people in the continuing development of attractiveness, accessibility, appreciation and quality of Cheshunt Park; to remove cultural barriers to the enjoyment of the park and to act as a responsible and effective steward for future generations.

The park welcomes all, encouraging active involvement in the widest diversity of activities.



THE EXISTING PARK AND GOLF COURSE

This section summarises audit information for the park to define the existing park structure.

2.1 Brief history

The park originated in the late 17th century as the private estate of Richard Cromwell, Protector of the Commonwealth following his father Oliver's death in 1659. The site remained that of a country house and grounds throughout the 18th and 19th centuries. One of the ornamental lodges remains a Grade 2 Gold Star listed building. In 1968 the site was bought by the then Cheshunt Urban District Council who opened the site to the public and invited Hawtry and Sons to design a parkland golf course. The course was opened in September 1975 by the then Mayor and his team, who played the first round. Since opening, the course has hosted a number of prestigious events including the first 2-day PRO AM in the South East. The course has also been the learning centre for many youngsters in the area who have gone on to become professionals. In 2001 the park was visited by Channel Four's Time Team programme, who featured the excavation of parts of Ermine Street, a Roman road which ran through the site on its journey from London to York. Between 2007 and 2009 various improvement works were carried out via Heritage Lottery funding, which included a new easy access trail, interpretation material, pond restoration, creation of bat hibernacula, orchid and hedgerow restoration and the introduction of grazing by natural cattle breeds. In 2014, a significant upgrade to the golf practice facilities was carried out by the construction of a floodlit driving range. Buggy path network construction works around the golf course were completed Autumn 2021.

2.2 Audit information

Topography:

Cheshunt Park is approximately 232 acres in size. The park is bounded to the east by the New River and Brookfield Retail Park and to the south by St Paul's Primary School. The Rosedale estate is to the west and Cheshunt Park Farm to the north.

Key buildings and structures:

Listed buildings

The Lodge, Park Lane – 17th century timber frame thatched cottage, converted in the early 19th century to picturesque lodge in cottage orne style (private ownership).

Cheshunt Park Golf Centre House – Early 17th century timber framed double range with two gable ends. Cement rendered, old tile roof (private ownership).

Important buildings

Contractors' Barn – This period building is likely to date from early 19th century and although not listed still retains significant character.

Golf Centre – The centre was opened in September 1995 and provides toilets, changing areas, reception area and bar and catering area. The facility adjoins a flat which constitutes an on-site security residence.

2.3 Operational overview

Security – The park is an open park and not subject to set opening/closing times.

Security issues have periodically been of some concern in the park in relation to vandalism and general anti-social behaviour issues. This is being monitored through the Council's partnership meetings, local safety forums with the police, anti-social behaviour and nuisance monitors and other agencies. The Council, in partnership with Lee Valley Regional Park, has engaged a private security company (Parkguard) to patrol key sites, of which Cheshunt Park is one.

Reception and Ranger staff carry out patrols of both the Golf Course and Country Park. There is CCTV operating in the car park and centre which helps prevent and deter theft and other security issues.

The additional presence of a tenant on-site above the Centre contributes to the monitoring and minimising of anti-social behaviour.

Public Space Protection Order Control of Dogs

In 2020, the Borough of Broxbourne adopted the Public Space Protection Order for the Control of Dogs. This requires owners of dogs to clear any faeces up, and in specific locations including fenced play areas, dogs are banned (see appendix on page 46).

Bagged dog waste can be disposed of in any litter or dog waste bin in the Borough

Maintenance and management operations:

Cheshunt Park is currently maintained by Gavin Jones Ltd. The golf course staff are employed by the Council's in-house leisure provider, Broxbourne Leisure Management Services Organisation (BLMSO)

- The majority of the park is managed along 'strong' conservation lines with large areas managed as 'hay crop' which is cut and collected annually or grazed by rare breed cattle
- In keeping with managing a golf course, some areas have to be intensely managed, however, significant areas of the course are managed along similar conservation lines to the country park
- In total, of the 94 hectares, approximately 40 per cent receive one or less cuts per annum
- Hedge cutting is predominately on a three-year rotation basis to encourage bird habitats for the area
- Gavin Jones Ltd has achieved carbon neutral status.

Public use of the Park:

Cheshunt Park is open to the public 24 hours a day, seven days a week and is well used by the local residents, visitors and customers.

The park is popular among all ages. Formal use includes the Golf Centre and teaching facilities. Informal activities include casual football/basketball, walking, jogging, dog walking and

playing in the playground as well as other passive recreation (sunbathing, relaxing). The Golf Centre is a popular venue not just for the golf and park users, but also for numerous functions including birthdays and weddings.

2.4 Planning context

Cheshunt Park

The Broxbourne Local Plan 2018 - 2033 contains a number of policies relating to Cheshunt Park. These include

Policy CH5: Cheshunt Park - *Cheshunt Park will continue to be protected for leisure and compatible uses. Any intensification of leisure activities within the Park will be required to respect the parkland landscape and strike an appropriate balance between informal and formal recreational use.*

Policy CS2: Countryside Protection and Enhancement - *Cheshunt Park, Cheshunt Common, Wormley Wood, Wormleybury Brook and the Turnford Brook will be protected and enhanced with a balanced approach to public access and wildlife protection and enhancement.*

Other Planning Policies and Designations

Metropolitan Green Belt (MGB):

Cheshunt Park is covered by the Metropolitan Green Belt (MGB). The construction of new building within the Green Belt is generally considered to be inappropriate. Exceptions to this are set out in the National Planning Policy Framework (NPPF). As per Policy GB1: Green Belt, the Council will consider applications within the Green Belt in line with the provisions of the National Planning Policy Framework.

Open Space:

Cheshunt Park is designated as a Borough Level Park in Appendix A of the Broxbourne Local Plan 2018-2033. Policy ORC2: Loss of Open Space, Leisure, Sport and Recreational Facilities states that the park will be protected from development unless the following criteria are met:

- (a) *an assessment has been undertaken, which clearly shows the open space, facility, buildings or land to be surplus to requirements; and*
- (b) *the development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss; or*
- (c) *the loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location.*

Wildlife Designations:

Local Wildlife Sites are identified by the Hertfordshire Local Wildlife Sites Partnership, coordinated by the Herts and Middlesex Wildlife Trust. Local Wildlife Sites (LWS) are considered to be of significance for wildlife in at least a district context. Cheshunt Park contains four Local Wildlife Sites as

follows (site reference numbers in brackets):

- Cheshunt Park Farm Meadow (80/005)
- Cheshunt Park Grassland and Pond (80/070)
- Cheshunt Park Fields (80/071)
- Cheshunt Lane Meadows (81/010)

Part V of Policy NEB2: Wildlife Sites states:

V. Development on, or which negatively affects, a Local Wildlife Site or Local Nature Reserve, as shown on the Policies Map, will not be permitted unless:

- (a) local development needs significantly outweigh the nature conservation value of the site; and
- (b) the development provides appropriate avoidance or mitigation, and as a last resort compensation measures to offset any detriment to the nature conservation interest on the site.

Areas of Archaeological Interest:

There are thirty four areas of archaeological interest across the Borough. These are locally designated areas which hold, or potentially may hold, evidence of past human activity worthy of expert investigation at some point. Heritage assets with archaeological interest are the primary source of evidence about the substance and evolution of places, and of the people and cultures that made them. Part of one of these areas with known Roman remains extends into the park. Policy HE1: General Strategy for the Historic Environment states that the Council will seek to ensure that development not only avoids harm, but also improves the setting of Broxbourne's historic environment, and better reveals the significance of heritage assets. Proposals must have regard to the Broxbourne Historic Environment Strategy Supplementary Planning Document, once adopted. Policy HE2: Development affecting the Historic Environment states that proposals affecting heritage assets or their settings should conserve or enhance the historic environment, and will be determined in accordance with relevant national planning policy relating to the historic environment, along with other relevant policies in the Plan.

2.5 Significance of the Park

Cheshunt Park is a community park and is used extensively by residents who do not have access to large private gardens. Socially the park is a meeting place for all ages in an environment which is aesthetically pleasing and removed from the increasing urban character of the surrounding area.

Since 2011 the park has been delivering a Higher Level Environmental Stewardship Scheme, primarily on grassland and hedgerow works.

In 2013, the Council's largest skate park facility was completed, complementing other youth facilities on the site including a floodlit multi-use games area.



MANAGEMENT AND STRUCTURE

This section describes the manner in which the management of the park is accomplished.

- The organisation of responsibility
- The role and manner of consultation with stakeholders and between the various factions of the park management (maintenance, events).

3.1 Staffing levels

The following staff are responsible for managing and maintaining Cheshunt Park

One Golf Centre Manager
One Team Leader
Four Operations Officers
One Administration and Finance Officer
One Course Manager
One Deputy Manager
One Assistant Greenkeeper
Two Greenkeepers
One Golf Professional
One Green Spaces Manager
One Green Spaces Officer

3.2 Staff roles/duties

Defined as follows:

Main Grounds Maintenance duties:

Gavin Jones, Grounds Maintenance Staff

Playground safety inspections:

Gavin Jones Grounds Maintenance staff.

Borough of Broxbourne client officers

Community liaison:

Golf Centre Manager, Green Spaces Manager, Parks

Manager, and the Friends of Cheshunt Park.

Events community involvement

Golf Centre Manager, Green Spaces Manager, Events Co-

ordinator, and the Friends of Cheshunt Park

Educational programme

No formal educational programme at present

Tree inspections/tree works

Arboricultural Officer, Fletchers Trees Ltd

Site security

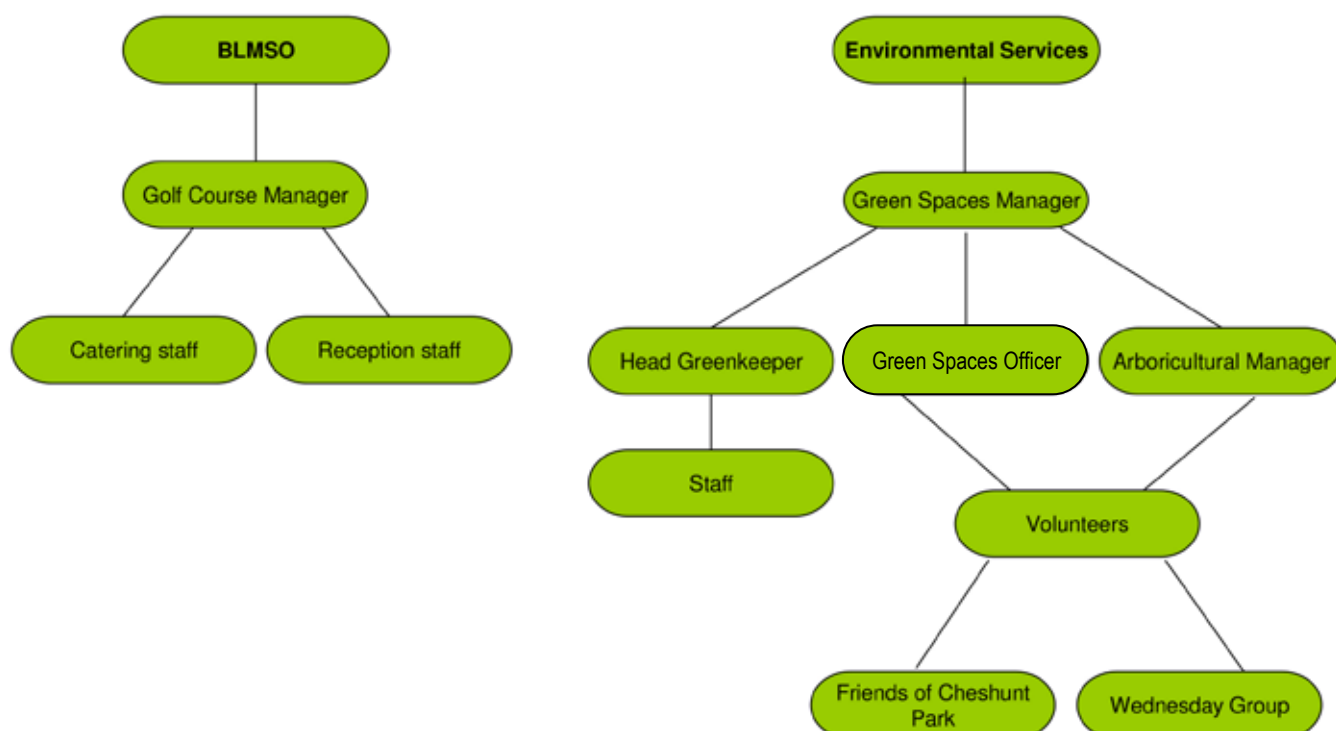
Ranger, Reception staff, Facilities Assistant, Parkguard

3.3 Consultation between staff and stakeholders

There is an active Friends of Cheshunt Park group that meets with the Green Spaces section to oversee the implementation of the management plan.

On a day-to-day basis, the Friends of Cheshunt Park report any issues or problems with the staff on site.

Cheshunt Park Management





MAINTENANCE REGIMES

This section of the plan in conjunction with the maps, provide an outline of the operations needed to maintain the various landscape types found in the park. All operations are carried out to the standard set out in the Grounds Maintenance Specification.

4.1 Maintenance operations

Current maintenance operations at Cheshunt Park are summarised as follows:

Golf greens	Box mow, aeration, scarify, top dressing, irrigate, fertilise, pesticide application.
Golf tees	Box mow, aeration, scarify, top dressing, fertilise, pesticide application, irrigate, more tee markers.
Golf fairways	Grass cut, aerate, pesticide application.
Semi rough/ rough	Grass cut, pesticide application.
Main areas	Grass cut, hedge cutting, litter control, play area maintenance, shrub bed maintenance.
Meadows	Hay cut/collect, grazing litter control, cut grass paths hedge cutting.

4.2 Grass maintenance operations

Outcome

Clean, tidy and appropriately maintained grass areas.

Tasks

The Service Provider shall cut the grass according to the relevant specification, as stated in the Bill of Quantities Table below.

Specifications and timings for grass cutting – Cheshunt Park

	Specification 1 10mm – Box Mow	Specification 2 20mm	Specification 3 25mm	Specification 4 40mm	Specification 5 50mm	Specification 6 2 cuts p.a.	Specification 7 1 cut p.a.
Output timing	10mm - 25mm Box mow	20mm - 60mm	25mm – 75mm	40mm - 120mm	50mm - 200mm	N/A	N/A
Categories	Formal areas Lawns	Football pitches Open spaces Recreation grounds	Verges Open spaces Grass footpaths	Verges	Scrub areas	Scrub areas	Conservation areas Scrub areas Bank areas

- Set cutting heights to achieve the named specification. This will mean setting the machines correctly and having different cutting heights throughout the year according to the weather and/or ground conditions
- Immediately report any conditions that prevent the outcome being met or the specified tasks from being undertaken
- Catch up on any work that is behind schedule no later than seven days from the original programme unless specifically authorised by the authorised officer
- Clear arisings if necessary once an obstruction is removed
- Remove any litter prior to cutting (or after cutting if it has not been noticed prior to cutting).
- Remove all arisings from adjacent hard standing as soon as is practicable unless to do so would be hazardous (e.g. on fast moving roads)
- Not commence cutting, where bulbs are planted within grass areas, until the plants have flowered and they have died down naturally after flowering. At least 6 weeks will be allowed for this to occur. After this period, arisings on the immediate patch shall be raked up and removed from site. The area shall subsequently be maintained to the specification of the surrounding grass area
- Always check cutting heights for suitability before any cutting operation, and remove any obstructions from site. After cutting the site shall be left clear of unwanted debris and/or litter.

4.3 Hedges

Neat, tidy, vigorous, dense hedges, of an appropriate height and profile for their location. Hedges that retain their barrier or other design intention, in a way that does not obstruct sightlines or overhang footpaths and roads, or encroach onto other maintained areas, unless that is the intention of the design.

Tasks

The Service Provider shall:

- Cut sponsored or high amenity hedges cleanly, and without jagged broken wood or torn bark remaining after pruning operations, at the number of times specified in the Bill of Quantities or Method Statements
- Check to ensure that there are no nesting birds or other protected wildlife in the hedge. In the event that any are found, the authorised officer should be informed and the hedge left to be cut
- Maintain the hedge to the height and profile of previous cutting operations. This may require cutting of one or two sides (tops are to be cut in both cases). The service provider may be required to gradually adjust the hedge to a more appropriate height and profile over time
- Treat damage to sponsored or high amenity hedges in a recognised horticultural manner (e.g. by tying in, pruning, staking) within 48 hours of being reported
- 'Tip' any new hedges to encourage dense growth, until they reach the required height
- Hand-weed new unestablished hedges
- Immediately retrain or remove individual rogue side shoots appearing between scheduled cuts that are found protruding from the required shape and form, that are likely to be a hazard. All uncharacteristic (e.g. reverting growth in variegated stock) diseased or dead wood shall also be removed
- Ensure that all clippings and any other unwanted material from work on sponsored or high amenity hedges, including those lodging on the top or in the sides of the hedge, are removed and treated as green waste as far as is practicable. At the end of any maintenance visit all litter, rubbish and weeds (except when they have just been treated with herbicide) shall be removed from the hedge base leaving the soil surface level and free from litter
- Treat the bases of hedge according to the standard and the location. For example, hedges in formal areas should have a soil-base free from weeds and litter, whereas hedges in scrub areas may have no 'bed' at all. Hedges in formal areas may be regarded as shrubs within a bed to all intents and purposes.

4.4 Play area inspection and repair

Outcome

To ensure that the play areas, and everything within and around them, are in a safe condition, fit for purpose and clean and tidy. Note that although described as play area inspection and repair, the service is to include items such as ball courts, skate parks, teen shelters and exercise equipment.

Tasks

The Service Provider shall:

- Carry out an inspection of the specified site, and other listed equipment at the times specified
- Undertake the routine maintenance and/or repair of, gates, hinges, locks and associated fittings, including greasing, oiling, realignment and shutting mechanisms to ensure that they are safe and in good working order
- Report on the condition of the specified site at the frequencies specified, and in the agreed format.

As well as these inspections, the Green Spaces Officer who is a qualified RPII operational inspector, will carry out a quarterly inspection of the play equipment and identify any faults. Each fault is then risk assessed and given a score rating. A fault sheet is then produced and items are repaired in priority order (see appendix B).

An annual independent inspection of every item of play equipment in the Borough is carried out in autumn by playground services.

4.5 Site Care

The term 'site care' has been used to define a group of related operations that are necessary to get and keep the sites within the contract area ready and fit for use. Another way of describing much of this specification would be to say that it is concerned with removing all unwanted material from the site, whereas nearly all of the other specifications deal with maintaining the wanted material. There is some inevitable overlap; for example the grass cutting specification also refers to the removal of litter prior to cutting grass, but this Specification is relevant to the removal of litter at other times, for example, in between grass cuts. This specification also includes work that is necessary to make sure that the site is ready for use, such as looking after street furniture.

Site care specification includes, but is not limited to, the emptying of bins, general clearance and disposal of litter, cleaning and clearing of paths and hard surfaces, maintenance of street furniture, and the general tidiness of the area.

Outcome

A clean, safe, tidy, ready-to-use and appropriately-maintained area, with all unwanted material removed.

Tasks

The Service Provider shall:

- Clear the area of litter (e.g. grass area, path or shrub bed) prior to undertaking any maintenance task on that area
- Appropriately dispose of litter, recycling any items wherever and whenever possible
- Empty and clean bins, at the time specified, to ensure that they remain clean, do not smell or attract unwanted insects or animals, or become overfull or insanitary
- Prioritise sites so that those that are most littered, or become dirty quickest, are visited most often
- Submit a litter collection, cleansing and bin emptying schedule to the authorised officer at the beginning of every contract year
- Adhere to the schedule unless agreed otherwise with the authorised officer
- If deemed necessary to meet the stated outcome, clean all paths, hard surfaces, ditches and gullies at the same time as the general litter and refuse clearance is being carried out, by sweeping, blowing, raking or otherwise as appropriate to the surface and site conditions, removing all arisings from site and disposing of them appropriately
- Clear leaves and snow from the specified area
- Clean and maintain signs, gates, fences, bollards, benches, seats and other street furniture and all equipment provided to enhance visitors' experience or to ensure or improve their safety
- Report any damaged equipment, signs, bins, potholes, loose slabs, and leaking pipes as soon as they are found.

4.6 Graffiti

Environmental services are responsible for removal of graffiti in the park. Incidents are reported by the Parks Manager, Environmental services staff, OHV (Cheshunt Park Volunteers) group members and members of the public. Graffiti shall be removed from furniture, fittings, fences and play equipment as soon as possible by scrub cleaning, jet wash or by the use of solvents. Where cleaning methods fail to remove graffiti on painted areas, these shall be over-coated with a matching paint and bare timber shall be scraped clean and treated to match existing timber surface.

Broxbourne Council is committed to combating the negative impact of anti-social behaviour related activities such as graffiti have on the environment. The council will remove all racist or offensive graffiti from Council owned buildings and items including parks and open spaces furniture within one working day of it being reported.

4.7 Car Park

Maintenance of the car park is the responsibility of Broxbourne Council. The Green Spaces Officer carries out an inspection of the car park and the path network on a biannual basis. Any defects are reported (see appendix C).





VISION AND OBJECTIVES

The Cheshunt Park five-year Management and Maintenance Plan seeks to set out a structured framework for the overall management of the park.

The following key points show how the vision relates to critical aspects of the park and its use. Each priority is started with a highlighted main aim, followed by objectives as to how this should be achieved.

1. A welcoming place
2. Healthy, safe and secure
3. Clean and well maintained
4. Environmental management
5. Biodiversity, landscape and heritage
6. Community involvement
7. Marketing and communication
8. Management

5.1 Welcoming place

Green Flag criteria

- Welcome
- Good and safe access
- Signage
- Equal access for all

Aim: To ensure the park is a place for the community to meet, socialise, exercise, educate, play and value.

Objectives:

- 5.1.1 To further develop facilities of the site including signage, practice facilities, path network.
- 5.1.2 Agree the management plan and consult with all parties
- 5.1.3 Identify funding options for future improvements
- 5.1.4 To promote health benefits at the site.
- 5.1.5 Raise the profile of the site; ensure opening hours are clearly displayed.

5.2 Healthy, safe and secure

Green Flag criteria

- Appropriate provision of quality facilities and activities
- Safe equipment and facilities
- Personal security
- Control of dogs/dog fouling

Aim: To improve health and safety measures in the park to ensure a safe and comforting experience for visitors and staff.

Objectives:

- 5.2.1 To improve security of the park for park users by ensuring Friends, Parks Manager and Parkguard carry out regular patrols at vulnerable times.
- 5.2.2 To improve essential facilities and availability of emergency equipment.
- 5.2.3 To ensure park facilities and features are safe: inspect play features, buildings, trees, pest control, record damage; record repair, check electrics.

5.2.4 To ensure that all risk assessments are current and kept up to date.

5.2.5 To have procedures in place to deal with vandalism as promptly as possible. Carry out repairs and to remove offensive graffiti as soon as possible.

5.3 Clean and well maintained

Green Flag criteria

- Litter and waste management
- Horticultural maintenance
- Arboricultural maintenance
- Building, walls and infrastructure maintenance
- Equipment maintenance

Aim: To improve the management and maintenance standards within the park.

Objectives:

- 5.3.1 To maintain park facilities to a high standard.
- 5.3.2 To maintain park landscaping to a high standard, to include standard grass mowing to a maximum height of 50mm; maintain paths; clean out compost area/depot; collect litter and dog waste.
- 5.3.3 To maintain play area equipment and carry out necessary repairs.
- 5.3.4 To maintain the Golf Course grass regimes to ensure that the course is fair, enjoyable and attracts repeat usage. Where possible and appropriate extend conservation approach.
- 5.3.5 Create grass margins between all amenity grassland and semi natural features such as boundary hedges and ponds. Mow grass pathways 2m wide.
- 5.3.6 Identify areas of non-native invasive species such as Japanese Knotweed/Giant Hogweed/Sycamore and continue eradication programme.
- 5.3.7 Cut and collect or graze all meadows marked as conservation grassland. Cut 50% of the buffer margins adjacent to hedgerows or ponds to an agreed plan.
- 5.3.8 Coppice the sections of the tree belt beside Candlestick Lane referring to the rotational coppicing plan and look to extend to rest of park.
- 5.3.9 Woodland management in Roundcroft Wood – sycamore control. Cutting removing and stump treatment.

5.4 Environmental Management

Green Flag criteria

- Managing environmental impact
- Waste minimisation
- Chemical use
- Climate change adaption strategies

Aim: To reduce the park's carbon footprint, improve its biodiversity and wastage of natural resources.

Objectives:

- 5.4.1 To create and conserve wildlife habitats; tree works; weed and maintain young trees.
- 5.4.2 To improve resource management of the park- Volunteers to carry out suitable tasks within park.
- 5.4.3 To ensure new planting on the site is regularly 'topped up' with mulch to reduce weed growth and aid establishment
- 5.4.4 To minimise pesticide usage.
- 5.4.5 To ensure all organic material is re-used as compost, feed/bedding or mulch.
- 5.4.6 To ensure that vehicles are fuel efficient and maintained to a high standard.
- 5.4.7 Noise generated by vehicles and machinery should be kept to a minimum.
- 5.4.8 Where appropriate leave standing deadwood and logs to provide wood piles.
- 5.4.9 Maximise use of bore hole.

5.5 Biodiversity, Landscape and Heritage

Green Flag criteria

- Management of natural features
- Conservation of landscape features
- Conservation of buildings and structures.

Aim: To maintain the historic character of the landscape and buildings within contemporary uses and issues.

Objectives:

- 5.5.1 To exploit the park's full potential as a site of historic interest.
- 5.5.2 To maintain all historic features of hard and soft landscape and buildings in accordance with historic character and to monitor their condition.
- 5.5.3 Monitor/survey flora/ fauna on the site, including birds, bats, Great Crested Newts and wild flowers.

5.6 Community Involvement

Green Flag criteria

- Community involvement in management and development
- Appropriate provision for community

Aim: To fully involve and utilise the local community and other users to gain support for the Management Plan.

Objectives:

- 5.6.1 To have annual meetings with the Friends of Cheshunt Park assist and facilitate their development.
- 5.6.2 To involve users and local community in taking action to address crime issues to comply with Crime Prevention and Community Safety Strategies.
- 5.6.3 To identify events/activities to engage with local schools/young people and the community.
- 5.6.4 Maximise opportunities for volunteer activity in the park.

5.7 Marketing and Communication

Green Flag criteria

- Marketing and promotion
- Appropriate information channels
- Appropriate educational and interpretational information

Aims: To fully promote the services and events at Cheshunt Park to users/non-users, using all forms of appropriate media.

Objectives:

- 5.7.1 To improve the quality of information and interpretation.
- 5.7.2 To ensure the Council's website is regularly updated.
- 5.7.3 To provide a suitable number and range of activities of local importance and benefits to the local community.

5.8. Management

Green Flag criteria

- Implementation of Management Plan

Aim: To continually improve the management of Cheshunt Park.

Objectives:

- 5.8.1 To seek the highest standards of management, regularly review and update the Management Plan.
- 5.8.2 To monitor and manage service delivery by preferred contractors and deal effectively with any issues.
- 5.8.3 To ensure high levels of communications between management and users: volunteer coordinator to meet with 'Friends Group' and formal notes of meetings to be posted on website.
- 5.8.4 To explore opportunities for obtaining external funding to assist in the establishment and development of the park.



MANAGEMENT ACTION PLANS 2025

Cheshunt Park Management Plan Year 2

Legend

Park	
Amenity grassland	
Building	
Conservation grassland	
Disabled bay	
Ditch	
Hard surface	
Hedgerow	
Marginal vegetation	
Play area	
Pond	
Replanted woodland	
Scrub	
Woodland	
<all other values>	

Golf course

Building	
Bunker	
Ditch	
Fairway	
Formal bed	
Green	
Hard surface	
Hedgerow	
Pond	
Practice ground	
Rough	
Scrub	
Semi rough	
Tee	
Tree nursery	
Woodland	



Scale @ A3
1:6,000

Date
November 2023

Rev
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Task completed by:
Volunteers
Grounds maintenance
Contractors
Council Officers

Rehab/extend
path network

Increase/improve
habitat area

Rational management of
rough grassland and scrub
margins

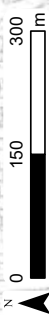
Clear scrub growth
from ditches

Repair/replace stock fencing

Refresh water
De-silt/
rejuvenate pond

Replace benches and
bins as required using
standard design

Clear scrub from
inline pond



ACTION PLAN 2025

Key: GSM - Green Spaces Manager; GSO-Green Spaces Officer; GCM - Golf Course Manager; GJ - Gavin Jones; MO - Marketing Officer

6.1 WELCOMING PLACE						
Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.1.1	To further develop facilities of the site including signage, practice facilities, path network.	Winter 2023	GSM	Capital Programme, Environmental Stewardship scheme (ESS)	Ongoing improvement programme of golf course and country park.	
5.1.2	Agree the management plan and consult with all parties.	Spring 2023	GSM GSO	Existing Revenue Budget	Consult key parties including GJ, GCM using website and posters.	
5.1.3	Identify funding options for future improvements.	Winter 2023	GSM	£106		
5.1.4	To promote health benefits at the site.	All year round (AYR)	GSM		Continue volunteer walks programme, park play areas and general use of site and volunteer opportunities. Junior Parkrun has regular programmes.	
5.1.5	Raise the profile of the site; ensure opening hours clearly displayed.	AYR	GCM	Existing Revenue Budget	Ensure opening hours are displayed, not just for golf course, but for park users to use facilities.	

6.2 HEALTHY, SAFE AND SECURE

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.2.1	To improve security of park for park users by ensuring Friends, Park Manager and Parkguard carry out regular patrols at vulnerable times.	AYR	FoG Parkguard GCM	Existing Revenue Budget	Regular patrols taking place. Parkguard/community safety details are available.	
5.2.2	To improve essential facilities and availability of emergency equipment.	AYR	GCM	Existing Revenue Budget	Ensure all fire hydrants are in place and regularly checked and defibrillator.	
5.2.3	To ensure park facilities and features are safe: inspect play features, buildings, trees, pest control, record damage; record repair, check electrics.	AYR	GCM GJ	Existing Revenue Budget	Areas inspected on regular basis and monitoring sheets produced.	
5.2.4	To ensure that all risk assessments are current and kept up to date.	AYR	GCM GSM GJ Volunteers	Existing Revenue Budget	Ensure risk assessments are complete and up to date.	
5.2.5	To have procedures in place to deal with vandalism as promptly as possible. Carry out repairs and to remove offensive graffiti as soon as possible.	AYR	GCM GSM GJ Volunteers	Existing Revenue Budget	Ensure quick response to any offensive vandalism/graffiti.	

6.3 CLEAN AND WELL MAINTAINED

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.3.1	To maintain park facilities to a high standard.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	
5.3.2	To maintain park landscaping to a high standard, to include standard grass mowing to a maximum height of 50mm; maintain paths; clean out compost area/depot; collect litter and dog waste.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	
5.3.3	To maintain play area equipment and carry out necessary repairs.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards as well as periodic routine inspections.	
5.3.4	To maintain the Golf Course grass regimes to ensure that the course is fair, enjoyable and attracts repeat usage. Where possible and appropriate, extend conservation approach.	AYR	GSM GJ GCM	Existing Revenue Budget	Monitor standards.	
5.3.5	Create grass margins between all amenity grassland and semi natural features such as boundary hedges and ponds. Mow grass pathways 2m wide.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	
5.3.6	Identify areas of non-native invasive species such as Japanese Knotweed/Giant Hogweed/Sycamore and continue eradication programme.	Spring/ Summer 2023	GSM GJ	Existing Revenue Budget	Monitor location for Japanese Knotweed/Giant Hogweed infestation and apply herbicide.	
5.3.7	Cut and collect or graze all meadows marked as conservation grassland. Cut 50% of the buffer margins adjacent to hedgerows or ponds to an agreed plan.	Summer / Autumn 2023	GSM GJ	Existing Revenue Budget	Ensure all hay/grazing areas are cut/collected or grazed.	
5.3.8	Coppice the sections of the tree belt beside Candlestick Lane referring to the rotational coppicing plan and look to extend to rest of park.	Winter 2023	GSM GJ Fletchers Volunteers	Existing Revenue Budget	Continue programme of coppice work along Candlestick Lane.	
5.3.9	Woodland management in Roundcroft Wood – sycamore control. Cutting removing and stump treatment.	Winter 2022	Volunteers Fletchers	Existing Revenue Budget	Volunteers continue scrub management; yearly work by Fletchers clearing sycamores from area.	

6.4 ENVIRONMENTAL MANAGEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.4.1	To create and conserve wildlife habitats; tree works; weed and maintain young trees.	AYR	GSM GJ	Existing Revenue Budget	Ensure areas are managed to guidelines of Management Plan.	
5.4.2	To improve resource management of the park-Volunteers to carry out suitable tasks within the park.	AYR	GSM Volunteers	Existing Revenue Budget	Identify tasks/projects for Volunteer activity, particularly linked to ESS project.	
5.4.3	To ensure new planting on the site is regularly 'topped up' with mulch to reduce weed growth and aid establishment.	AYR	Volunteers GJ	Existing Revenue Budget	Ensure newly planted areas are topped up with mulch.	
5.4.4	To minimise pesticide usage.	AYR	GJ	Existing Revenue Budget	Pesticide usage is monitored and kept to a minimum. Main usage is on golf course.	
5.4.5	To ensure all organic material is re-used as compost, feed/bedding or mulch.	AYR	GJ	Existing Revenue Budget	Compost facilities on site. Majority of site is hay cut; majority of grass clippings collected are spread on site near to location i.e. greens/ tees.	
5.4.6	To ensure that vehicles are fuel efficient and maintained to a high standard.	AYR	GJ	Existing Revenue Budget	GJ monitors usage/ efficiency of equipment. Generally only use new equipment under 3 years old.	
5.4.7	Noise generated by vehicles and machinery should be kept to a minimum.	AYR	GJ	Existing Revenue Budget	GJ generally uses only modern equipment under 3 years old.	
5.4.8	Where appropriate leave standing deadwood and logs to provide wood piles.	AYR	Maydencroft Volunteers	Existing Revenue Budget	Log piles used wherever possible.	
5.4.9	Maximise use of bore hole.	Summer 2023	GSM GJ	Existing Revenue Budget		

6.5 BIODIVERSITY, LANDSCAPE AND HERITAGE

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.5.1	To exploit the park's full potential as a site of historic interest.	AYR	GSM	Existing Revenue Budget	Panels in place and leaflet available on site and web.	
5.5.2	To maintain all historic features of hard and soft landscape and buildings in accordance with historic character and to monitor their condition.	AYR	GSM	Existing Revenue Budget	Ongoing maintenance of buildings/landscape.	
5.5.3	Monitor/survey flora/ fauna on the site, including birds, bats, Great Crested Newts and wild flowers.	AYR	GSM FoG	Existing Revenue Budget/ESS	Working to management plan and ESS to improve semi-natural grassland.	

6.6 COMMUNITY INVOLVEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.6.1	Have annual meetings with volunteers, assisting and facilitating their development.	Autumn 2023	GSM GSO FoG	Existing Revenue Budget	Regular meeting to take place in December.	
5.6.2	To involve users and local community in taking action to address crime issues to comply with Crime Prevention and Community Safety Strategies.	AYR	Community	Existing Revenue Budget	Ensure suitable contact details for emergency services and maintenance issues are well publicised. CPO non-emergency number 0845 3300 222.	
5.6.3	To identify events/activities to engage with local schools/young people and the community.	AYR	GSM	Existing Revenue Budget		
5.6.4	Maximise opportunities for volunteer activity in the park.	AYR	GSM Volunteers	Existing Revenue Budget	Look to maximise volunteer activity, particularly to ESS.	

6.7 MARKETING AND COMMUNICATION

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.7.1	To improve the quality of information and interpretation.	AYR	GSM MO	Existing Revenue Budget	Review current leaflets, etc.	
5.7.2	To ensure the Council's website is regularly updated.	AYR	GSM MO	Existing Revenue Budget	Information of course and park on website.	
5.7.3	To provide a suitable number and range of activities of local importance and benefits to the local community.	AYR	GSM MO GCM	Existing Revenue Budget	Current event programme on website.	

6.8 MANAGEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.8.1	To seek the highest standards of management, regularly review and update the Management Plan.	Winter 2023	GSM	Existing Revenue Budget	Management Plan is a working document. Current year plan is displayed on site.	
5.8.2	To monitor and manage service delivery by preferred contractors and deal effectively with any issues.	AYR	GSM GCM	Existing Revenue Budget	Regular monitoring of performance; regular meetings to resolve any issues. Service area to be market tested over the summer.	
5.8.3	To ensure high levels of communications between management and users: volunteer coordinator to meet with volunteers.	AYR	GSM	Existing Revenue Budget		
5.8.4	To explore opportunities for obtaining external funding to assist in the establishment and development of the park.	AYR	GSM	Existing Revenue Budget	Bid for external funding to HLF scheduled winter, with focus on roman era.	



REVIEWING THE MANAGEMENT PLAN

Although the Plan can be continually reviewed, it is probably more valid to allow some time for the management to achieve its goals, some of which will take a few years to accomplish in full.

However, there may be changes in demands for some of the facilities within the Park, changes in resources available, in management structures and in the operations and nature of the organisations using or influencing the management of the Park which necessitate a change in certain aspects of the plan.

As in the production of this plan, the review will be based on good, current baseline information, objective analysis of that information, and on consultation with a wide cross section of the people working in and using the park.



APPENDICES

Broxbourne policy on pesticide usage

Purpose

To approve the current practice of pesticide usage.

Background

Pesticides have been developed primarily for their ability to act on living tissue. Through sophisticated development they are able to target their effects on a limited range of plants and animals. Increasing concern about the hazards that pesticides present to humans and the environment has led to the introduction of legislation designed to control the type of chemical available, the sale and supply, storage, application methods, and disposal of pesticides. This is controlled primarily under The Food and Environmental Protection Act 1985 (FEPA), Control of Pesticides Regulations 1986 (COPR) and the Health & Safety at Work Act.

Definition of pesticides

Under The Food and Environmental Protection Act 1985 (FEPA), a pesticide is any substance, preparation or organism prepared or used, among other uses, to: protect plants or wood or other plant products from harmful organisms; regulate the growth of plants; give protection against harmful creatures; or render such creatures harmless. The term 'pesticides' therefore has a very broad definition that embraces herbicides, fungicides, insecticides, rodenticides, soil-sterilants, wood preservatives and surface biocides among others.

A pest is defined as any organism harmful to plants, wood or plant products, any undesired plant or harmful creature.

Legislation

In Great Britain the storage, supply, advertisement, sale and use of pesticides is regulated by:

- The Control of Pesticides Regulations 1986 (as amended) (COPR)
- The Pesticides (Maximum Levels in Crops, Food and Feeding Stuff) (England and Wales) Regulations 1999 (as amended)
- In Scotland by The Pesticides (Maximum Levels in Crops, Food and Feeding Stuff) (Scotland) Regulations 2000, and commonly referred to as the MRL Regulations
- Similar legislation exists in Northern Ireland. This legislation implements Part III of The Food and Environment Protection Act 1985 (FEPA).

In addition, further regulations:

- The Plant Protection Products Regulations 1995 (as amended)
- The Plant Protection Products (Basic Conditions) Regulations 1997 (PPPR).

The Control of Substances Hazardous to Health Act 2002 (COSHH) requires that exposure to substances hazardous to health is either prevented or, where this is not reasonably practical, adequately controlled.

Legal implications

- It is illegal to use a pesticide unless ministerial consent has been given for the intended activity, and that the relevant conditions of consent are complied with. Consent is only given:
 - If all reasonable precautions are taken to protect human health, creatures, plants, the environment and pollution
 - That no unapproved mixtures or adjuvant are used
 - That formal training of users is required.
- Pesticides can only be purchased through approved and certificated suppliers
- Pesticides must be stored in a structure designed for that purpose, and controlled by a certificated store person
- Pesticides for Agricultural and Amenity Horticulture can only be applied by a person with a certificate of competence (NPTC)
- Pesticides must be disposed of in a manner that will not damage human health or the environment.

How ground maintenance operations implement this into working practice

- Only Ministerial - approved chemicals are used
- All application equipment is tested, maintained and replaced as required, on a regular basis
- Personal protective equipment is tested, maintained and replaced as required, on a regular basis
- All chemicals are applied in accordance to the label requirements
- All staff involved in chemical application are trained to the required certification i.e. NPTC PA-1, PA-6A, PA – 2 and PA – 6AW
- Areas to be treated are secured from public access, or information notices are posted during application periods, or active ingredients are such that no precautions are necessary
- Staff undergo regular refresher courses as required

- COSHH assessments are undertaken for all chemicals, with only those proving to cause the least hazard to the user and environment being used. Regular reviews of COSHH assessments are carried out and stock changed as required
- All chemicals are stored in bunded structures that are secure, fire resistant and designed to stop chemical leakage
- Stock records are kept on site with these stores
- Chemical containers are disposed of through an approved contractor or as designated by legislation
- Pesticide applications are recorded and kept at the New River Trading Estate/Cheshunt Park for reference and public information.

Ground maintenance operations pesticide usage policy

Whenever practical the use of pesticides will be minimised and alternative solutions sought. Within parks, gardens and open spaces there is a continual reduction in the use of pesticides. This has been achieved by:

- Using the principles of Integrated Pest Management.
Prevention > Cultural > Bio-Control > Chemical Control
- Carrying out environmental risk assessments to determine the best method of pest control, only using chemical applications as a last resort
- Using site generated and/or locally chipped compostable material as shrub border mulch
- By not using residual herbicides
- Challenging traditional working practices and introducing new practices that minimise the need to apply pesticides or herbicides
- Replacing plants, shrubs and grass mixes with cultivars that are less susceptible to pests and diseases
- Improved staff training in order to inform and prevent poor practice
- Linking chemical control to council plans and strategies.

PESTICIDES USAGE 2024 – CHESHUNT PARK GOLF CENTRE

HERBICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Ferremol - 20	19% Ferrous Sulphate	Greens, bunker banks	Turf hardener	107kg	Spot treat
Roundup – Pro Biactive 360	Glyphosate	Hard areas, flower beds	Total weed killer	1.925 litres	Spot treat
Genoxone	103.6 g/l Triclopyr and 93 g/l 2,4-D	Hard areas, flower beds	Selective weed killer	150ml	Spot treat
Jewel	1.5% w/w carfentrazone-ethyl 60% w/w mecprop-P	Greens	Selective weed killer	1.8kg	Once
Total				110.875 litres	
2016					
Soluble Turf Iron	19% Ferrous Sulphate	Greens	Turf Hardener	89kg	6 x apps - various
Roundup Pro Biactive 360	Glyphosate	Hard areas, flower beds	Total weed killer	675ml	Spot treat
T2 Green	MCPA, Mecoprop, Dicamba	Tees and tee banks, green shoulders	Selective weed killer	10 litres	2 x apps
Vitax Lawn clear	Clopyralid, 2,4-D, MCPA	Greens	Selective weed killer	750ml	Spot Apply
Total				100.425 litres	
2017					
Round-up Pro	Glyphosate	Hard areas	Total weed killer	900ml	6 x apps (x 15ml per 8 litres)
T2 Green	MCPA, Mecoprop, Dicamba	Tees and some green banks	Selective weed killer	7.5 litres	1.5 x apps at 5 litres per ha.
Depitox		Fairways		26 litres and 13 litres	Once - Depitox 2 litres & Prompt 1 litre per ha. (13 ha.)
and Prompt		Fairways		26 litres and 13 litres	Once - Depitox 2 litres & Prompt 1 litre per ha. (13 ha.)
Vitax Lawn clear	Clopyralid, 2,4-D, MCPA	Greens	Selective weed killer	750ml	Spot Apply
Go Green Plus Iron		Greens		40 litres	2 x apps (x 20 litres per ha.)
Ferramol-20-iron		Greens		50 litres	2 x apps (x 25kg per ha.)
Total				138.15 litres	
2018					
Ferremol 20	19% Ferrous Sulphate – solid structure	Greens/Tees		25kg	2x apps (12.5kg/ha)
Roundup Pro Biactive 360	19% Ferrous Sulphate – solid structure	Hard Areas	Total weed killer	900ml	6x apps (150ml – 8 Litres water)

HERBICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
Vitax Lawn Clear	Clopyralid, 2 4-DMCPA	Greens	Selective Weed killer	750ml	Spot apply
Go Green Plus	Sulphur free complexed liquid iron with potassium	Greens		120 litres	6x apps (20l/ha)
Prompt	600 g/l (46.3% w/w) mecoprop-p 84 g/l (6.5% w/w)	Fairways/Semi Rough		40.5 litres	1x app (3l/ha)
Depitox	500 g/l 2,4-D (40.1% w/w) diethanolamine salt	Fairways/Semi Rough		13.5 litres	1x app (1l/ha)
Total				200.65 litres	
2019					
Roundup Pro Biactive	Glyphosate	Hard areas	Total weed killer	900ml	6x apps (150ml – 8 Litres water)
Vitax Lawn Clear	Clopyralid, 2 4-DMCPA	Greens	Selective weed killer	750ml	Spot apply
Prompt	600 g/l (46.3% w/w) mecoprop-p 84 g/l (6.5% w/w)	Fairways/semi rough		40.5 litres	1x app (3l/ha)
Depitox	500 g/l 2,4-D (40.1% w/w) diethanolamine salt	Fairways/semi rough		13.5 litres	1x app (1l/ha)
Go Green Plus	Sulphur free complexed liquid iron with potassium	Greens		60 litres	3x apps (20l/ha)
Ferremol 20	19% Ferrous Sulphate – solid structure	Greens/tees		18kg	1x app
Total				133.65 litres	
2020					
Roundup Pro Biactive	Glyphosate	Hard areas	Total Weed Killer	900ml	6x apps (150ml – 8 Litres water)
Vitax Lawn Clear	Clopyralid, 2 4-DMCPA	Greens	Selective Weed killer	750ml	Spot apply
Prompt	600 g/l (46.3% w/w) mecoprop-p 84 g/l (6.5% w/w)	Fairways/Semi Rough		40.5 litres	1x app (3l/ha)
Depitox	500 g/l 2,4-D (40.1% w/w) diethanolamine salt	Fairways/Semi Rough		13.5 litres	1x app (1l/ha)
Seamac Proturf		Greens		180 litres	6x app (30l/ha)
Elevate Fe		Tees		20 litres	1x app (20l/ha)
Total				255.65 litres	

HERBICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2021					
	Comments: No herbicides used in 2021				
2022					
	Comments: No herbicides used in 2022				
2023					
	Comments: No herbicides used in 2023				
2024					
Roundup Pro Biactive	Glyphosate	Hard Areas, buggy path	Total Weed Killer	7 litres	14 x apps (450ml – 20 Litres water)
Depitox	500 g/l 2,4-D (40.1% w/w) diethanolamine salt	Hard Areas		13.5 litres	1x app (1l/ha)
Vitax Lawn Clear	Clopyralid, 2 4-DMCPA	Fairways, Approaches	Selective Weed killer	20 litres	Once
				40.5 litres	

FUNGICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Astute	Prochloraz, Tebuconazole	Greens	Fusarium	1 litre (half rate)	Once
Pro Teb	Prochloraz, Tebuconazole	Greens	Fusarium	4 litres	2 x apps (x 2 litres)
Medallion TL	125 g/l Fludioxonil	Greens	Fusarium	3 litres	Once
Total				8 litres	
2016					
Pro Teb	Prochloraz, Tebuconazole	Greens	Fusarium	2 litres	Once
Chipco Green	Iprodione	Greens	Fusarium	20 litres	Once
Total				22 litres	
2017					
Chipco Green		Greens	Fusarium	60 litres per ha.	3 x apps (x20 litres)
Total				60 litres	
2018					
Rayzor	Iprodione	Greens	Fusarium	20 litres	Once
Dedicate	Tebuconazole / Trifloxystrobin	Greens	Fusarium	1 litre	Once
Headway	Azoxystrobin / Propiconazole / Ifludioxonil	Greens	Fusarium	3 litres	Once
Instrata	Ichlorothalonil / Ipropiconazole / Ifludioxonil	Greens	Fusari-um/ Anthracnose	9 litres	Once
Instrata Elite	Difenoconazole / Fludioxonil	Greens	Fusarium	3 litres	Once
Total				36 litres	
2019					
Instrata Elite	Difenoconazole / Fludioxonil	Greens	Fusarium	3 litres	Once
Medallion TL		Greens	Fusarium	3 litres	Once
Banner Maxx		Greens	Fusarium	3 litres	Once
Headway	Azoxystrobin	Greens	Fusarium	3 litres	Once
Dualitis		Greens	Fusarium	1 litre	Once
Heritage Maxx		Greens	Anthracnose	2.5 litres	Once
Total				15.5 litres	

FUNGICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2020					
Instrata Elite	Difenoconazole / Fludioxonil	Greens	Fusarium	3 litres	Twice
Medallion TL		Greens	Fusarium	3 litres	Once
Dualitis	Azoxystrobin	Greens	Fusarium	1 litre	Once
Dedicate		Greens	Fusarium	1 litre	Once
Total				8 litres	
2021					
Dedicate	200g/l tebuconazole and 100g/l trifloxystrobin	Greens	Fusarium	1 litre	Once
Instrata Elite	80.3 g/l fludioxonil and 80.3 g/l difenoconazole	Greens	Fusarium	3 litres	Twice
Medallion TL	125 g/L of Fludioxonil	Greens	Fusarium	3 litres	Once
Comments: 4 fungicide applications were carried out in 2021 as part of our disease management plan					
Total				7 litres	
2022					
Dedicate	200g/l tebuconazole and 100g/l trifloxystrobin	Greens	Fusarium	1 litre	Once
Instrata Elite	80.3 g/l fludioxonil and 80.3 g/l difenoconazole	Greens	Fusarium	3 litres	Twice
Medallion TL	125 g/L of Fludioxonil	Greens	Fusarium	3 litres	Once
Total				7 litres	
Comments: Four fungicide applications were carried out in 2022 as part of the disease management plan					
2023					
Dedicate	200g/l tebuconazole and 100g/l trifloxystrobin	Greens	Fusarium	1 litre	Once
Instrata Elite	80.3 g/l fludioxonil and 80.3 g/l difenoconazole	Greens	Fusarium	3 litres	Twice
Medallion TL	125 g/L of Fludioxonil	Greens	Fusarium	3 litres	Once
Total				7 litres	
2024					
Dedicate	200g/l tebuconazole and 100g/l trifloxystrobin	Greens	Fusarium	1 litre	Once
Instrata Elite	80.3 g/l fludioxonil and 80.3 g/l difenoconazole	Greens	Fusarium	3 litres	Twice
Medallion TL	125 g/L of Fludioxonil	Greens	Fusarium	3 litres	Once
Total				7 litres	
2024					
Dedicate	200g/l tebuconazole and 100g/l trifloxystrobin	Greens	Fusarium	1 litre	Once
Instrata Elite	80.3 g/l fludioxonil and 80.3 g/l difenoconazole	Greens	Fusarium	3 litres	Twice
Medallion TL	125 g/L of Fludioxonil	Greens	Fusarium	3 litres	Once
Total				7 litres	

WORM SUPPRESSANT

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Caste-Off	Carbendazim	Greens, tees, fairways	Stop worms	60.64 litres	Once fairways
Ringer	Carbendazim	Greens, tees, fairways	Stop worms	7.98 litres	2 x apps (x c4 litres)
Total				68.6 litres	
2016					
Ringer	Carbendazim	Greens and fairways	Stop worms	56.67 litres	Fairways 50 litres, Greens 2x apps
Caste-off	Carbendazim	Greens	Stop worms	1.33 litres	
Total				58 litres	
2017					
Ringer	Carbendazim	Greens, tees and fairways		58 litres (4 litres per ha.)	Once to greens and tees – 4 litres per ha. Once to fairways (50 litres to 13 ha.)
Total				58 Litres	
2018					
Clearcast	Amino Nitrogen / Organic Sulphur	Greens, tees and fairways	Stop worms	140 litres	
Total				140 litres	
2019					
Clearcast	Amino Nitrogen / Organic Sulphur	Greens, tees and fairways	Stop worms	260 litres	
Total				260 litres	
2020					
Outcast	Amino Nitrogen/Organic Sulphur	Tees and fairways	Stop Worms	120 litres	Once
Total				120 litres	
2021					
Outcast	Amino Nitrogen/Organic Sulphur	Tees and fairways	Stop Worms	120 litres	Once
Total				120 litres	
Comments: The new product has stabilised the chemical output for the past two years					
2022					
Outcast	Amino Nitrogen/Organic Sulphur	Tees and fairways	Stop Worms	120 litres	Once
Total				120 litres	
Comments: The new product has stabilised the chemical output for the past three years					

WORM SUPPRESSANT

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
Comments: 2023 – No chemicals available.					
Comments: 2024 – No chemicals available.					

FERTILIZER

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Microflow CXS 14-0-7	Nitrogen, Phosphorus, Potassium	Greens, tees	Feed	45 litres	In a mixture, as and when
Microflow CXS 6-12-18	Nitrogen	Greens, tees	Feed	165 litres	In a mixture, as and when
Microflow CXS 17-2-5	Nitrogen, Phosphorus, Potassium	Greens, tees	Feed	370 litres	In a mixture, as and when
Intrinch Potassium 18-0-8.5	Nitrogen, Potassium	Greens	Feed	30 litres (half rate)	Once
Total				610 litres	
2016					
Microflow CXS 16-2-18	Nitrogen, Phosphorus, Potassium	Greens	Feed	120 litres	2x apps
Microflow CXS 17-2-5	Nitrogen, Phosphorus, Potassium	Greens	Feed	300 litres	3x apps
Total				420 litres	
2017					
Microflow CXS 6-2-18	Nitrogen, Phosphorus, Potassium	Greens	Feed	20 litres	Once
Microflow CXS 14-0-7	Nitrogen, Phosphorus, Potassium	Greens	Feed	350 litres	3x apps
Evolution Soluble 46-0-0		Greens	Feed	30kg	Once
Marathon Sport - 7-0-21		Tees		100kg	Once
Marathon Allround - 12-4-6		Tees		100kg	Once
Total				600 litres	
2018					
E2 Pro Instant 12 – 4 – 12	Nitrogen, Phosphate, Potassium	Greens	Feed	420 litres	3x apps
E2 Pro Instant 18 – 0 – 15	Nitrogen, Potassium	Greens	Feed	20 litres	2x apps
E2 Pro Soluble 17.5 – 0 – 35	Nitrogen, Potassium	Greens	Feed	80kg	Once
Marathon All	Nitrogen, Phosphate, Potassium	Greens	Feed	280kg	Once
Round 4 – 3 – 4					

FERTILIZER

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
ICL Greenmaster Cold Start	Nitrogen, Phosphate, Potassium	Greens	Feed	350kg	Once
Marathon All Round 12 – 4 – 6	Nitrogen, Phosphate, Potassium	Tees	Feed	400kg	2x apps
Total				1550 litres	
Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2019					
E2 Pro Instant 12 – 4 – 12	Nitrogen, Phosphate, Potassium	Greens	Feed	250 litres	4x apps
E2 Pro Instant 10 – 0 – 0	Nitrogen	Greens	Feed	30 litres	1x app
E2 Pro Soluble 27 – 7 – 11	Nitrogen, Phosphate, Potassium	Greens	Feed	40kg	1x app
Eco 4 – 0 – 4fe	Nitrogen, Iron	Greens	Feed	320kg	1x app
Marathon 5 – 0 – 27	Nitrogen, Potassium	Greens	Feed	350kg	1x app
ICL Coldstart 11 – 5 – 5	Nitrogen, Phosphate, Potassium	Greens	Feed	350kg	1x app
Marathon All Round 12 – 4 – 6	Nitrogen, Phosphate, Potassium	Tees	Feed	350kg	1x app
Total				1590 litres	
2020					
6-5-18 + 4 fe	Nitrogen, Phosphate, Potassium and Iron	Greens	Feed	350kg	1x app
4-3-4	Nitrogen, Phosphate, Potassium	Greens	Feed	350kg	2 x app
13-3-13 + MgO	Nitrogen, Phosphate, Potassium and Magnesium	Greens	Feed	350kg	1 x app
Protec 10-0-10	Nitrogen and Potassium	Greens	Feed	120 litres	3 x apps
Protec 28-0-0	Nitrogen	Greens	Feed	10 litres	1 x app
Xtend Soluble 46-0-0	Nitrogen	Tees	Feed	20kg	1 x app
H Cote Mini 22-3-18	Nitrogen, Phosphate, Potassium	Tees	Feed	250kg	1 x app
Protec 15-0-12	Nitrogen, Potassium	Greens	Feed	120 litres	3 x app
Total				1570 litres	

2021						
Seamac Proturf Fe	6% chelated iron with magnesium and sulphur	Greens	Fertiliser for use on managed amenity turf	150 litres	5x app (30L/ha)	
Greentec	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	400kg	1 x app (40g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Protec Plus 16-4-8	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	120 litres	3 x app (40L/ha)	
Xtend Soluble 46-0-0	Nitrogen	Tees	Feed	20kg	1 x app	
H Cote Mini 22-3-18	Nitrogen, Phosphorous, Potassium	Tees	Feed	250kg	1 x app	
Total				1690 litres		
Comments: Change of chemical plan so new products being used						
2022						
Seamac Proturf Fe	6% chelated iron with magnesium and sulphur	Greens	Fertiliser for use on managed amenity turf	150 litres	5x app (30L/ha)	
Greentec	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	400kg	1 x app (40g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Protec Plus 16-4-8	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	120 litres	3 x app (40L/ha)	
Xtend Soluble 46-0-0	Nitrogen	Tees	Feed	20kg	1 x app	
H Cote Mini 22-3-18	Nitrogen, Phosphorous, Potassium	Tees	Feed	250kg	1 x app	
Total				1690 litres		
Comments: Change of chemical plan so new products being used						

2023						
Seamac Proturf Fe	6% chelated iron with magnesium and sulphur	Greens	Fertiliser for use on managed amenity turf	150 litres	5x app (30L/ha)	
Greentec	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	400kg	1 x app (40g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Protec Plus 16-4-8	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	120 litres	3 x app (40L/ha)	
Xtend Soluble 46-0-0	Nitrogen	Tees	Feed	20kg	1 x app	
H Cote Mini 22-3-18	Nitrogen, Phosphorous, Potassium	Tees	Feed	250kg	1 x app	
Total				1690 litres		
Comments: Change of chemical plan so new products being used						
2024						
Seamac Proturf Fe	6% chelated iron with magnesium and sulphur	Greens	Fertiliser for use on managed amenity turf	150 litres	5x app (30L/ha)	
Greentec	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	400kg	1 x app (40g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Complex C	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	250kg	1 x app (25g/m2)	
Protec Plus 16-4-8	Nitrogen, Phosphorous, Potassium, Sulphur	Greens	Fertiliser	120 litres	3 x app (40L/ha)	
Xtend Soluble 46-0-0	Nitrogen	Tees	Feed	20kg	1 x app	
H Cote Mini 22-3-18	Nitrogen, Phosphorous, Potassium	Tees	Feed	250kg	1 x app	
Total				1690 litres		

SOIL CONDITIONER

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Seavolution		Greens and tees	Unlock soil	40 litres	1 x app with feed
Oxy-Max 0-8		Greens and tees	Unlock soil	7 litres	
Blackstrap Molasses (equine grade)		Greens and tees	Unlock soil	10 litres	
Total				57 litres	
2016					
Seavolution Feed		Greens	Unlock soil	12 litres	1 x app with feed
Compact Seaweed		Greens	Unlock soil	6kg	3 x apps (x 2kg) with feed
Total				18 litres	
2017					
Seavolution		Greens	Unlock soil	20 litres per ha.	Once
Total				20 litres	
2018					
Seavolution	Seaweed	Greens	Unlock soil	70 litres	7x apps (10l/ha)
Total				70 litres	
2019					
Seavolution	Seaweed	Greens	Greens	70 litres	7x apps (10l/ha)
Bullet Magnesium	Magnesium	Greens	Green up	5 litres	1x app
Bullet Chelated Iron	Iron	Greens	Green up	40 litres	2x app
Bullet Turf Hardener		Greens	Turf hardener	70 litres	3x app
Bullet Phosphite		Greens	P&D resistance	30 litres	3x app
Total				70 litres	
2020					
Ascoflex	Seaweed	Greens	Unlock Soil	40 litres	4 x apps
Turf Hardener		Greens		100 litres	5 x apps

SOIL CONDITIONER

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2021					
Ascoflex Plus	Ascophyllum nodosum	Greens	Tolerance and recovery from plant stress	50 litres	5 x app (10L/ha)
Turfcomplex	Algifol® bioactive seaweed	Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Liquid Turf Hardener		Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Turfite Elite	Phosphite and Ammonium Nitrogen				
Greens	Plant elicitor	140 litres	7 x app (20L/ha)		
Mantle	Manganese, zinc and magnesium with Harpin	Greens	Plant elicitor	50kg	5 x app (10kg/ha)
Solufeed TeMag Elite	Water soluble micronutrients with Harpin and Iron	Greens	Plant elicitor	12kg	2 x app (6kg/ha)
PPT114	Water-soluble Manganese, zinc, copper, iron and harpin protein elicitor combination	Greens	Plant elicitor	30kg	3 x app (10kg/ha)
Total				482 litres	
Comments: New chemical plan working well over the past two years					
2022					
Ascoflex Plus	Ascophyllum nodosum	Greens	Tolerance and recovery from plant stress	50 litres	5 x app (10L/ha)
Turfcomplex	Algifol® bioactive seaweed	Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Liquid Turf Hardener		Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Turfite Elite	Phosphite and Ammonium Nitrogen				
Greens	Plant elicitor	140 litres	7 x app (20L/ha)		
Mantle	Manganese, zinc and magnesium with Harpin	Greens	Plant elicitor	50kg	5 x app (10kg/ha)
Solufeed TeMag Elite	Water soluble micronutrients with Harpin and Iron	Greens	Plant elicitor	12kg	2 x app (6kg/ha)
PPT114	Water-soluble Manganese, zinc, copper, iron and harpin protein elicitor combination	Greens	Plant elicitor	30kg	3 x app (10kg/ha)
Total				482 litres	
Comments: New chemical plan working well over the past three years					

SOIL CONDITIONER

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
Turfite		Greens		140 litres	7 x apps
Total				344 litres	
2023					
Ascoflex Plus	Ascophyllum nodosum	Greens	Tolerance and recovery from plant stress	50 litres	5 x app (10L/ha)
Turfcomplex	Algifol® bioactive seaweed	Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Liquid Turf Hardener		Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Turfite Elite	Phosphite and Ammonium Nitrogen				
Greens	Plant elicitor	140 litres	7 x app (20L/ha)		
Mantle	Manganese, zinc and magnesium with Harpin	Greens	Plant elicitor	50kg	5 x app (10kg/ha)
Solufeed TeMag Elite	Water soluble micronutrients with Harpin and Iron	Greens	Plant elicitor	12kg	2 x app (6kg/ha)
PPT114	Water-soluble Manganese, zinc, copper, iron and harpin protein elicitor combination	Greens	Plant elicitor	30kg	3 x app (10kg/ha)
Total				482 litres	
Comments: New chemical plan working well over the past three years					
2024					
Ascoflex Plus	Ascophyllum nodosum	Greens	Tolerance and recovery from plant stress	50 litres	5 x app (10L/ha)
Turfcomplex	Algifol® bioactive seaweed	Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Liquid Turf Hardener		Greens	Tolerance and recovery from plant stress	100 litres	5 x app (20L/ha)
Turfite Elite	Phosphite and Ammonium Nitrogen	Greens	Plant elicitor	140 litres	7 x app (20L/ha)
Mantle	Manganese, zinc and magnesium with Harpin	Greens	Plant elicitor	50kg	5 x app (10kg/ha)
Solufeed TeMag Elite	Water soluble micronutrients with Harpin and Iron	Greens	Plant elicitor	12kg	2 x app (6kg/ha)
PPT114	Water-soluble Manganese, zinc, copper, iron and harpin protein elicitor combination	Greens	Plant elicitor	30kg	3 x app (10kg/ha)
Organo-T	Plant based Soil conditioner	Greens	Tolerance and recovery from plant stress	400kg	1 x app
Total				882 litres	

INSECTICIDES

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Cyren	Chlorpyrifos	Greens	Leather jackets	1.5 litres	Once
Total				1.5 litres	
Comments: 2021 – No chemicals available					
Comments: 2022 – No chemicals available					
Comments: 2023 – No chemicals available					
Comments: 2024 – No chemicals available					

WETTING AGENT

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2015					
Aqua-Zorb 45	50% Aqueous liquid, Succinate Derivative, Block Copolymer	Greens and tees	Retain moisture	40 litres	4 x apps (x 10 litres)
Total				40 litres	
2016					
Aqua-Zorb Big Tablet	Solid composition	Greens and tees	Retain moisture	10kg	4 x apps (x 2.5kg)
Total				10 litres	
2017					
Aqua-Zorb Big Tablet		Irrigation tank		10kg per ha.	4 x apps (x 2.5kg)
Total				10 litres	
2018					
Aqua-Zorb	50% Aqueous liquid. Succinate Derivative, Blockopolymer	Greens	Retain moisture	20 litres	1 x app (20l/ha)
Aqua-Zorb	Solid composition	Greens and tees	Retain moisture	7.5kg	3 x app (2.5kg)
Total				27.5 litres	
2019					
Aqua-zorb	Solid composition	Greens and tees	Retain moisture	2.5kg	2 x app
Aqua-Zorb	50% Aqueous liquid. Succinate Derivative, Blockopolymer	Greens	Retain moisture	20 litres	1 x app (20l/ha)

WETTING AGENT

Aqua Rapido		Greens	Soil penetrant	10 litres	1 x app
Terafirm		Greens	Soil penetrant	6 litres	1 x app
Total				38.5 litres	
2020					
Aqua Zorb 45	50% Aqueous liquid. Succinate Derivative, Blockopolymer	Greens	Retain Moisture	20 litres	1 x app (20l/ha)
Tricure		Greens	Retain Moisture	30 litres	3 x app (10l/ha)
Terafirm		Greens	Soil Penetrant	15 litres	3 x app
Dewsmart		Greens	Dew Supressant	10 litres	1 x app
Total				75 litres	
Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2021					
Tricure AD	Dihydrooxirane, epihydrin	Greens	Soil surfactant	50 litres	5 x app (10l/ha)
Terafirm	40% Propanediol 20% Poly(2-methyloxirane) 5% Docusate sodium	Greens	Soil penetrant	40 litres	4 x app (10l/ha)
Dewcure	Oxirane-methyloxirane 100%	Greens	Moisture suppression	12 litres	2 x app (6l/ha)
Total				102 litres	
Comments: New chemical plan working well over the past two years					
2022					
Tricure AD	Dihydrooxirane, epihydrin	Greens	Soil surfactant	50 litres	5 x app (10l/ha)
Terafirm	40% Propanediol 20% Poly(2-methyloxirane) 5% Docusate sodium	Greens	Soil penetrant	40 litres	4 x app (10l/ha)
Dewcure	Oxirane-methyloxirane 100%	Greens	Moisture suppression	12 litres	2 x app (6l/ha)
Total				102 litres	
Comments: New chemical plan working well over the past three years					
2023					
Tricure AD	Dihydrooxirane, epihydrin	Greens	Soil surfactant	50 litres	5 x app (10l/ha)
Terafirm	40% Propanediol 20% Poly(2-methyloxirane) 5% Docusate sodium	Greens	Soil penetrant	40 litres	4 x app (10l/ha)
Dewcure	Oxirane-methyloxirane 100%	Greens	Moisture suppression	12 litres	2 x app (6l/ha)
Total				102 litres	
Comments: New chemical plan working well over the past four years					
2024					

Tricure AD	Dihydrooxirane, epihydrin	Greens	Soil surfactant	50 litres	5 x app (10l/ha)
Terafirm	40% Propanediol 20% Poly(2-methyloxirane) 5% Docusate sodium	Greens	Soil penetrant	40 litres	4 x app (10l/ha)
Dewcure	Oxirane-methyloxirane 100%	Greens	Moisture suppression	12 litres	2 x app (6l/ha)
Total				102 litres	

GROWTH REGULATOR

Trade name	Active ingredients	Target area	Purpose	Total amount applied p.a.	Frequency of application
2018					
Primo Maxx	Trinexapac-ethyl	Greens	Growth regulator	2 litres	5x apps (400ml/ha)
Total				2 litres	
2019					
Primo Maxx	Trinexapac-ethyl	Greens	Growth regulator	1.6 litres	4x apps (400ml/ha)
Total				1.6 litres	
2020					
Primo Maxx	Trinexapac-ethyl	Greens	Growth Regulator	1.6 litres	4 x apps (400ml/ha)
Total				1.6 litres	
2021					
Clipless	120 g/L of trinexapac-ethyl	Greens	Growth Regulator	1.6 litres	4x Apps (400ml/ha)
Total				1.6 litres	
Comments: New product used with same active ingredient working well					
2022					
Clipless	120 g/L of trinexapac-ethyl	Greens	Growth Regulator	1.6 litres	4x Apps (400ml/ha)
Total				1.6 litres	
Comments: New product used with same active ingredient working well					
2023					
Clipless	120 g/L of trinexapac-ethyl	Greens	Growth Regulator	1.6 litres	4x Apps (400ml/ha)
Total				1.6 litres	
Comments: New product used with same active ingredient working well					
2024					
Clipless	120 g/L of trinexapac-ethyl	Greens	Growth Regulator	1.6 litres	4x Apps (400ml/ha)
Total				1.6 litres	



CHESHUNT PARK MARKETING PLAN 2025

Cheshunt Park Marketing Plan 2025

Events: Increase participation in public events planned in 2025 (excluding Golf Competitions) (2021 = 7)

Friends Group/volunteering: Expand or regroup the existing Friends group. Maintain the number of volunteer events/opportunities i.e. The Wednesday Volunteers (2021 = 8). Try to get at least one corporate volunteer day in.

Membership: Increase membership and usage (see golf club marketing plan, SF), promote park to golfers.

Publications/print: No new publications planned for 2025. New Cheshunt Park Golf Centre publication was produced for 2015, history trail publication was produced in 2012. Reprint as necessary.

Press releases: Aim to get two photo news items into key local titles (Waltham Cross/Cheshunt Mercury). (News items in 2021 = 1)

Website: New Council website went live in July 2019. Easy for customers to get information about the park, activities and how to get there. Get links to and from national sites and relevant national initiatives such as Lark in the Park and National Play Day. Increase awareness and link webpage to new online reporting facility. Research more national initiatives to piggy-back. Promote ParksHerts website.

Focus on: Maintaining the number of cattle grazing, and the area grazed in the Community Orchard. Investigate land management, biodiversity educational opportunities for local schools, e.g. rare and indigenous breeds. Promote volunteering opportunities.

Events programme for Cheshunt Park 2024 and target dates for 2025

Regular events for 2024 as follows:

Date	Location	Event	Event officer	Entry	Comment	Marketing activity	Attendance
Weekly	Cheshunt Park	Nordic Walking	MR				
Weekly – 6 week summer holidays	Cheshunt Park	Lark in the Park	MR				
Weekly	Cheshunt Park	Junior Parkrun	MR	Free		Website	
Weekly	Cheshunt Park	Multi-Sport Sessions	LP				
Monthly	Cheshunt Park	Health Walks	MR				

Regular events for 2025 as follows:

Date	Location	Event	Event officer	Entry	Comment	Marketing activity	Attendance
Weekly – 6 week summer holidays	Cheshunt Park	Lark in the Park	MR				
Weekly	Cheshunt Park	Junior Parkrun	MR	Free		Website	
Weekly	Cheshunt Park	Multi-Sport Sessions	LP				
Monthly	Cheshunt Park	Health Walks	MR				
Monthly	Cheshunt Park	Health Walks	MR				

Target dates for 2024									
Date	Location	Event	Event officer	Entry	Comment	Marketing activity	Attendance		
JANUARY									
Wednesday 3	Cheshunt Park	Volunteers Group – Hedge maintenance in pump meadow	GSO	Free			10		
Wednesday 24	Cheshunt Park	Volunteers Group – Hedge maintenance in pump meadow	GSO	Free			15		
Wednesday 31	Cheshunt Park	Volunteers Group – Tree planting in orchard	GSO	Free		Website	14		
FEBRUARY									
MARCH									
APRIL									
Wednesday 3	Cheshunt Park	Volunteers Group – Install tree guards in orchard field	GSO	Free		Website	8		
Wednesday 24	Cheshunt Park	Volunteers Group – Install tree guards in orchard field	GSO	Free		Website	12		
MAY									
JUNE									
JULY									
Friday 19	Letchworth	Green Flag awards	DR	Free		Website	11		
Wednesday 10	Cheshunt Park	Volunteer group- Fence repairs in Pond field	GSO	Free		Website	12		
Wednesday 17	Cheshunt Park	Volunteer group – Fence repairs in plane field	GSO	Free		Website, publications	14		
AUGUST									
SEPTEMBER									
OCTOBER									
NOVEMBER									
DECEMBER									
Thursday 5	Spotlight Centre	Volunteers' Coffee Morning	GSO	Free		Website			
Wednesday 18	Cheshunt Park	Volunteers Group and Christmas lunch	GSO	Free		Website			

Target dates for 2025									
Date	Location	Event	Event officer	Entry	Comment	Marketing activity	Attendance		
JANUARY									
Wednesday 8	Cheshunt Park	Volunteers Group – Candlestick lane ditch clearance	GSO	Free		Website			
Wednesday 29	Cheshunt Park	Volunteers Group – Hedge maintenance	GSO	Free		Website			
FEBRUARY									
MARCH									
Wednesday 12	Cheshunt Park	Volunteers Group – Vegetation maintenance	GSO	Free		Website			
APRIL									
Wednesday 2	Cheshunt Park	Volunteers Group – Car park fence maintenance	GSO	Free		Website			
MAY									
Wednesday 14	Cheshunt Park	Volunteers Group – Tree guard repairs in orchard field	GSO	Free		Website			
Wednesday 28	Cheshunt Park	Volunteers Group – Clear path around Cattle field and repair fence	TM	Free		Website			
JUNE									
Wednesday 11	Cheshunt Park	Volunteers Group – Repairs to footbridge	TM	Free		Website			
JULY									
Wednesday 9	Cheshunt Park	Volunteers Group – Fence/gate repairs/path clearance	TM	Free		Website			
Friday 18	TBC	Green Flag awards	DR	Free		Website			
AUGUST									
TBC	Cheshunt Park	National Play Day	NH			Website, publications			
TBC	Cheshunt Park	Skate events	MIR			Website, publications			
SEPTEMBER									
OCTOBER									

NOVEMBER						
DECEMBER						
Thursday 4	the Spotlight Theatre	Volunteers' Coffee Morning	DR	Free		Invite, website
Wednesday 17	Cheshunt Park	Volunteers Group and Christmas lunch	GSO	Free		Website

ACTION PLAN 2024

Key: GSM - Green Spaces Manager; GSO-Green Spaces Officer; GCM - Golf Course Manager; GJ - Gavin Jones; MO - Marketing Officer

6.1 WELCOMING PLACE

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.1.1	To further develop facilities of the site including signage, practice facilities, path network.	Winter 2025	GSM	Capital Programme, Environmental Stewardship scheme (ESS)	Ongoing improvement programme of golf course and country park.	Ongoing.
5.1.2	Agree the management plan and consult with all parties.	Spring 2025	GSM GSO	Existing Revenue Budget	Consult key parties including GJ, GCM using website and posters.	Ongoing.
5.1.3	Identify funding options for future improvements.	Winter 2025	GSM	£106		Ongoing.
5.1.4	To promote health benefits at the site.	All year round (AYR)	GSM		Continue volunteer walks programme, park play areas and general use of site and volunteer opportunities. Junior Parkrun has regular programmes.	Ongoing, working with Wednesday volunteers, CHEXS and Forest Schools.
5.1.5	Raise the profile of the site; ensure opening hours clearly displayed.	AYR	GCM	Existing Revenue Budget	Ensure opening hours are displayed, not just for golf course, but for park users to use facilities.	Ongoing.

6.2 HEALTHY, SAFE AND SECURE

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.2.1	To improve security of park for park users by ensuring Friends, Park Manager and Parkguard carry out regular patrols at vulnerable times.	AYR	FoG Parkguard GCM	Existing Revenue Budget	Regular patrols taking place. Parkguard/ community safety details are available.	Regular Parkguard patrols taking place.
5.2.2	To improve essential facilities and availability of emergency equipment.	AYR	GCM	Existing Revenue Budget	Ensure all fire hydrants are in place and regularly checked and defibrillator.	Ongoing.
5.2.3	To ensure park facilities and features are safe: inspect play features, buildings, trees, pest control, record damage; record repair, check electrics.	AYR	GCM GJ	Existing Revenue Budget	Areas inspected on regular basis and monitoring sheets produced.	Ongoing.
5.2.4	To ensure that all risk assessments are current and kept up to date.	AYR	GCM GSM GJ Volunteers	Existing Revenue Budget	Ensure risk assessments are complete and up to date.	Ongoing.
5.2.5	To have procedures in place to deal with vandalism as promptly as possible. Carry out repairs and to remove offensive graffiti as soon as possible.	AYR	GCM GSM GJ Volunteers	Existing Revenue Budget	Ensure quick response to any offensive vandalism/graffiti.	No significant vandalism taking place.

6.3 CLEAN AND WELL MAINTAINED

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.3.1	To maintain park facilities to a high standard.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	Consistent standards maintained, performance is recorded at monthly meetings.
5.3.2	To maintain park landscaping to a high standard, to include standard grass mowing to a maximum height of 50mm; maintain paths; clean out compost area/depot; collect litter and dog waste.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	Ongoing.
5.3.3	To maintain play area equipment and carry out necessary repairs.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards as well as periodic routine inspections.	Routine, operational and independent annual inspection completed. Repairs are carried out on a risk basis.
5.3.4	To maintain the Golf Course grass regimes to ensure that the course is fair, enjoyable and attracts repeat usage. Where possible and appropriate extend conservation approach.	AYR	GSM GJ GCM	Existing Revenue Budget	Monitor standards.	Consistent standards maintained, performance is recorded at monthly meetings.
5.3.5	Create grass margins between all amenity grassland and semi natural features such as boundary hedges and ponds. Mow grass pathways 2m wide.	AYR	GSM GJ	Existing Revenue Budget	Monitor standards.	As per programme.
5.3.6	Identify areas of non-native invasive species such as Japanese Knotweed/Giant Hogweed/Sycamore and continue eradication programme.	Spring/ Summer 2025	GSM GJ	Existing Revenue Budget	Monitor location for Japanese Knotweed/Giant Hogweed infestation and apply herbicide.	No signs of growth in 2024.
5.3.7	Cut and collect or graze all meadows marked as conservation grassland. Cut 50% of the buffer margins adjacent to hedgerows or ponds to an agreed plan.	Summer / Autumn 2025	GSM GJ	Existing Revenue Budget	Ensure all hay/grazing areas are cut/ collected or grazed.	Ongoing.
5.3.8	Coppice the sections of the tree belt beside Candlestick Lane referring to the rotational coppicing plan and look to extend to rest of park.	Winter 2025	GSM GJ Fletchers Volunteers	Existing Revenue Budget	Continue programme of coppice work along Candlestick Lane.	Ongoing.
5.3.9	Woodland management in Roundcroft Wood – sycamore control. Cutting removing and stump treatment.	Winter 2025	Volunteers Fletchers	Existing Revenue Budget	Volunteers continue scrub management; yearly work by Fletchers clearing sycamores from area.	Scheduled for 2025.

6.4 ENVIRONMENTAL MANAGEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.4.1	To create and conserve wildlife habitats; tree works; weed and maintain young trees.	AYR	GSM GJ	Existing Revenue Budget	Ensure areas are managed to guidelines of Management Plan.	Ongoing.
5.4.2	To improve resource management of the park Volunteers to carry out suitable tasks within park.	AYR	GSM Volunteers	Existing Revenue Budget	Identify tasks/projects for Volunteer activity, particularly linked to ESS project.	Wednesday volunteers, CHEX and Forest Schools undertaking projects.
5.4.3	To ensure new planting on the site is regularly 'topped up' with mulch to reduce weed growth and aid establishment.	AYR	Volunteers GJ	Existing Revenue Budget	Ensure newly planted areas are topped up with mulch.	Ongoing.
5.4.4	To minimise pesticide usage.	AYR	GJ	Existing Revenue Budget	Pesticide usage is monitored and kept to a minimum. Main usage is on golf course.	Ongoing.
5.4.5	To ensure all organic material is re-used as compost, feed/bedding or mulch.	AYR	GJ	Existing Revenue Budget	Compost facilities on site. Majority of site is hay cut; majority of grass clippings collected are spread on site near to location i.e. greens/tees.	Hay cut ongoing.
5.4.6	To ensure that vehicles are fuel efficient and maintained to a high standard.	AYR	GJ	Existing Revenue Budget	GJ monitors usage/efficiency of equipment. Generally only use new equipment under 3 years old.	Ongoing.
5.4.7	Noise generated by vehicles and machinery should be kept to a minimum.	AYR	GJ	Existing Revenue Budget	GJ generally uses only modern equipment under 3 years old.	Ongoing.
5.4.8	Where appropriate leave standing deadwood and logs to provide wood piles.	AYR	Maydencroft Volunteers	Existing Revenue Budget	Log piles used wherever possible.	Ongoing.
5.4.9	Maximise use of bore hole.	Summer 2025	GSM GJ	Existing Revenue Budget		Ongoing.

6.5 BIODIVERSITY, LANDSCAPE AND HERITAGE

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.5.1	To exploit the park's full potential as a site of historic interest.	AYR	GSM	Existing Revenue Budget	Panels in place and leaflet available on site and website.	Ongoing.
5.5.2	To maintain all historic features of hard and soft landscape and buildings in accordance with historic character and to monitor their condition.	AYR	GSM	Existing Revenue Budget	Ongoing maintenance of buildings/landscape.	Ongoing.
5.5.3	Monitor/survey flora/ fauna on the site, including birds, bats, Great Crested Newts and wild flowers.	AYR	GSM FoG	Existing Revenue Budget / ESS	Working to management plan and ESS to improve semi-natural grassland.	Ongoing.

6.6 COMMUNITY INVOLVEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.6.1	To have annual meetings with volunteers, assist and facilitate their development.	Autumn 2025	GSM GSO FoG	Existing Revenue Budget	Regular meeting to take place in December.	New volunteer delivery programme in place.
5.6.2	To involve users and local community in taking action to address crime issues to comply with Crime Prevention and Community Safety Strategies.	AYR	Community	Existing Revenue Budget	Ensure suitable contact details for emergency services and maintenance issues are well publicised. CPO non-emergency number 0845 3300 222.	Ongoing.
5.6.3	To identify events/ activities to engage with local schools/young people and the community.	AYR	GSM	Existing Revenue Budget		Ongoing.
5.6.4	Maximise opportunities for volunteer activity in the park.	AYR	GSM Volunteers	Existing Revenue Budget	Look to maximise volunteer activity, particularly to ESS.	Regular programme with Wednesday groups, CHEX and forest schools.

6.7 MARKETING AND COMMUNICATION

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.7.1	To improve the quality of information and interpretation.	AYR	GSM MO	Existing Revenue Budget	Review current leaflets, etc.	Ongoing.
5.7.2	To ensure the Council's website is regularly updated.	AYR	GSM MO	Existing Revenue Budget	Information of course and park on website.	Ongoing.
5.7.3	To provide a suitable number and range of activities of local importance and benefits to the local community.	AYR	GSM MO GCM	Existing Revenue Budget	Current event programme on website.	Ongoing.

6.8 MANAGEMENT

Vision and objectives	Action	Timescale	Responsibility	Resource	Comments	Progress to date
5.8.1	To seek the highest standards of management, regularly review and update the Management Plan.	Winter 2025	GSM	Existing Revenue Budget	Management Plan is a working document. Current year plan is displayed on site.	Ongoing.
5.8.2	To monitor and manage service delivery by preferred contractors and deal effectively with any issues.	AYR	GSM GCM	Existing Revenue Budget	Regular monitoring of performance; regular meetings to resolve any issues. Service area to be market tested over the summer.	Ongoing.
5.8.3	To ensure high levels of communications between management and users: volunteer coordinator to meet with volunteers.	AYR	GSM	Existing Revenue Budget		Regular programme with Wednesday groups, CHEX and forest schools.
5.8.4	To explore opportunities for obtaining external funding to assist in the establishment and development of the park.	AYR	GSM	Existing Revenue Budget	Bid for external funding to HLF scheduled winter, with focus on roman era.	Ongoing.

Cheshunt Park Management Plan Year 3

Legend

Park	Amenity grassland
	Building
	Conservation grassland
	Disabled bay
	Ditch
	Hard surface
	Hedgerow
	Marginal vegetation
	Play area
	Pond
	Replanted woodland
	Scrub
	Woodland
	<all other values>

Golf course

	Building
	Bunker
	Ditch
	Fairway
	Formal bed
	Green
	Hard surface
	Hedgerow
	Pond
	Practice ground
	Rough
	Scrub
	Semi rough
	Tee
	Tree nursery
	Woodland

Scale @ A3
1:6,000

Date
November 2023

Rev
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Task completed by:
Volunteers
Grounds maintenance
Contractors
Council Officers

Expand grazing to orchard
and previously grazed fields

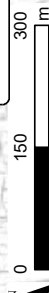
Increase margins
around golf course
ponds and trees

Rotational management of
rough grassland and scrub
margins

Aftercare of
planted trees

Entrance improvements

Undertake early cut of ranker
areas of conservation grassland



Cheshunt Park Management Plan Year 4

Legend

Park	
Amenity grassland	
Building	
Conservation grassland	
Disabled bay	
Ditch	
Hard surface	
Hedgerow	
Marginal vegetation	
Play area	
Pond	
Replanted woodland	
Scrub	
Woodland	
<all other values>	

Golf course

Building	
Bunker	
Ditch	
Fairway	
Formal bed	
Green	
Hard surface	
Hedgerow	
Pond	
Practice ground	
Rough	
Scrub	
Semi rough	
Tee	
Tree nursery	
Woodland	

Scale @ A3
1:6,000

Date
November 2023

Rev
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Task completed by:
Volunteers
Grounds maintenance
Contractors
Council Officers



Remove cap from
golf course ponds



Rotational management of
rough grassland and scrub
margins



Cheshunt Park Management Plan Year 5

Legend

Park	
Amenity grassland	
Building	
Conservation grassland	
Disabled bay	
Ditch	
Hard surface	
Hedgerow	
Marginal vegetation	
Play area	
Pond	
Replanted woodland	
Scrub	
Woodland	
<all other values>	

Golf course

Building	
Bunker	
Ditch	
Fairway	
Formal bed	
Green	
Hard surface	
Hedgerow	
Pond	
Practice ground	
Rough	
Scrub	
Semi rough	
Tee	
Tree nursery	
Woodland	

Scale @ A3
1:6,000

Date
November 2023

Rev
00



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Task completed by:
Volunteers
Grounds maintenance
Contractors
Council Officers

Pond improvements including
shade reduction and coir roll
installation

Rotational management of
rough grassland and scrub
margins

Re-introduce hornbeam
copice rotation



BROXBOURNE BOROUGH COUNCIL

PUBLIC SPACE PROTECTION ORDER No. 1 OF 2020

THE CONTROL OF DOGS

1. This Order may be cited as the **Borough of Broxbourne Public Spaces Protection Order No. 1 of 2020**.
2. The Borough of Broxbourne (the "Council") makes this Order under its powers contained in s.59 of the Anti-Social Behaviour, Crime and Policing Act 2014 ("the Act"), being satisfied on reasonable grounds that the activities set out in paragraph 5, in the location described in paragraph 4 of this Order and detailed in the schedule to this Order have had or are likely to have a detrimental effect on the quality of life of those in the locality, or it is likely that activities will be carried out within that area and have such an effect. The Council is also satisfied that the effect, or likely effect, of the activities is, or is likely to be, of a persistent or continuing nature and that these activities are unreasonable and justify the restrictions imposed by this Order and that it is in all the circumstances expedient to make this Order for the purpose of reducing anti-social behaviour in a public place.
3. This Order comes into force at midnight on 30 July 2020 for a period of up to three years thereafter, unless extended by further order under the Council's statutory powers.
4. This Order applies to all land in the Borough of Broxbourne to which the public or any section of the public has access, on payment or otherwise, as of right by virtue of expressed or implied permission.
5. The activities described below are hereby covered as from the date of this Order.
 - (a) The failure to remove dog faeces by a person in charge of the dog from the designated land,
 - (b) Allowing a dog (excluding guide dogs) to be present in the following areas:
 - (i) All fenced children's playground and areas which are designated and marked for children's play
 - (ii) All fenced games areas e.g. tennis, ball courts, skate parks
 - (iii) Marked playing pitches, when in use for playing sports

Any person in charge of a dog who takes it onto, permits it to enter or remains on the specified land is guilty of an offence.

6. Section 67 of the Act states that it is an offence for a person without reasonable excuse:

- (a) To do anything that the person is prohibited from doing by a public spaces protection order or,
- (b) To fail to comply with a requirement to which the person is subject under a public spaces protection order.

A person guilty of an offence under section 67 of the Act is liable on summary conviction to a fine not exceeding level 3 on the standard scale.

A person does not commit an offence under section 67 of the Act by failing to comply with a prohibition or requirement that the local authority did not have power to include in the public spaces protection order.

A person guilty of an offence under conditions a or b above, under section 67 of the Act is liable on summary conviction to a fine not exceeding level 3 on the standard scale, or a fixed penalty notice of £100.

CHALLENGING THE VALIDITY OF ORDERS

An interested person may apply to the High Court to question the validity of this Order and an interested person means an individual who lives in the restricted area or who regularly works in or visits that area. Any such interested person may apply to the High Court within six weeks from the date on which this Order was made on the grounds that the Council did not have the power to make the Order or to include particular prohibitions or requirements imposed by the Order or that a requirement under Chapter 2 of the Act was not complied with in relation to this Order.

SCHEDULE OF RESTRICTED AREAS

- (a) All public rights of way/footpaths, pavements, flower beds, shrub areas and grass verges adjacent to carriageways.
- (b) All pedestrianised areas
- (c) All parks, open spaces and children's play areas
- (d) All sports fields
- (e) All greens, verges flower beds and other open areas on any housing estates in the borough
- (f) All town greens
- (g) All cemeteries
- (h) All parts of the Lee Valley Regional Park within the Broxbourne Borough Council district
- (i) All allotments
- (j) All public car parks

LAND DESIGNATED SPECIFICALLY

- (a) The grounds of The Spotlight, The Spinning Wheel and Lowewood House, Hoddesdon
- (b) The grounds of Bishops College and Emmanuel Lodge, Cheshunt
- (c) Land open to the public and owned by local trustees for open spaces at:
 - (i) Broxbourne recreation ground, Station Road Broxbourne
 - (ii) Baas Hill, Broxbourne
 - (iii) Cock Lane, Hoddesdon

Dated *30 July 2020*

THE COMMON SEAL of the Borough of Broxbourne
Council was hereunto affixed in the presence of

M Beafing
.....
Authorised Signatory



16.0 PARKSHERTS – HERTFORDSHIRE PARKS WEB PROJECT

16.1 Background and Challenge

[ParksHerts](#) originated from the Hertfordshire Association of Cultural Officers Parks Officers Group (HACO) which recognised that there was a lack of consistent, accessible and good quality online information about the county's parks and open spaces. This is a particular challenge for a county such as Hertfordshire where park ownership is spread across administrative areas.

Hertfordshire also faces challenges to address the levels of obesity and physical activity within the population. 62.8% of Hertfordshire adults (2013-15) and 36.7% of children in year 6 (2015) were classified as overweight or obese with only 58.7% of adults classed as physically active (2015). (source: Public Health England. 2016. Public Health Outcomes Framework (Online)).

16.2 The Project

[ParksHerts](#) provides an innovative solution to these challenges. It's a mobile-first website application providing a single information point for over a hundred of Hertfordshire's parks and



open spaces from recreation grounds through to woodlands and award winning flagship parks, irrespective of administrative ownership. It provides a way for people to discover and enjoy sites they know and those that they haven't yet discovered, whilst also supporting people to make outdoor exercise part of their everyday lives.

Funding for the project was secured from Hertfordshire County Council Public Health, all ten Hertfordshire District/Borough Councils and one Parish Council. Support from partners has been both financial and as officer time from communications teams, public health officers and from parks teams who will maintain the information on their own parks into the future. Hertsmere Borough Council led the project on behalf of the partnering authorities through the specification, procurement, design, data entry and training stages and will continue to be the overall administrative contact point.

[ParksHerts](#) is a clear demonstration that cross county projects really can and do work and a great tool to encourage greater park use and promote our parks, including Green Flag sites.

To remove barriers to access it is important that the site is as user friendly as possible. To support this, online and face to face consultation was undertaken.

Visit the ParksHerts web application today - www.parksherts.co.uk – and find your perfect park!

You can also like us on Facebook: facebook/ParksHerts, or follow us on twitter: @ParksHerts and Instagram: ParksHerts or email parksherts@hertsmere.gov.uk



Key features of the site include:

- A simple, attractive design with generic appeal that changes with the seasons.
- A mobile friendly site which can be used on desktops, tablets and mobile devices reflecting the desire from users to research at home and whilst out and about.
- The same basic info on each park (prioritised via user consultation and feedback).
- Ability to filter parks by categories – including who is going to the park, what activities you'd like to do and the facilities offered.
- Activity routes are marked on the maps ranging from easy access (pushchair and wheelchair friendly) through to running routes, nature trails and orienteering. Step counts are provided for each.
- How to find the way in to the park: on foot, via public transport and by car. Exact car park locations are provided with links to google maps.
- Ability to promote park events via specific 'events' area.
- Clickable points of interest.
- Ability to focus on what's important by personalising the points of interest that appear on the map.
- I'm in this park button provides a GPS 'where am I' location.



16.3 Outcomes

In the first six months since the site was officially launched, there has been:

- 6,200 unique users
- 8,500 sessions
- 30,000 page views
- 60% of user's access through mobile or tablet indicating potential usage whilst in the park.

The most popular pages are the parks search page followed by the events page. Visitor numbers can be checked and peaks in usage can be linked to particular tweets or promotional activities. Seasonal reports will collect user numbers.

16.4 Promotion and Social Media

The [ParksHerts](#) website application was launched to the public at the Hertfordshire Green Flag Award event held at Cassiobury Park, Watford on 21 July 2017. The press release can be found in Appendix 8.

Publicity and promotion of the site is a partnership effort coordinated by communication professionals from the participating councils, using [facebook](#), [twitter](#) and [Instagram](#), resident's magazines, partner websites and newsletters.



Links between the website and participating council's websites are in place to help drive traffic to the site.

Publicity material available includes roadside banners, posters and branded bags and water bottles. These have been distributed between partners for use in the parks or at events.

Since the launch, a blog feature has been created which is proving to be a useful way to highlight specific parks or activities taking place in the parks which can be promoted.

An advert for site can be found on the 2017/18 bus timetables across the whole of Hertfordshire.

- 25% found us via search engines
- 24% came directly
- 40% linked through via social media

Social Media techniques to be used:

- On Twitter posts use the daily hashtags e.g. Monday Motivation, Tip Tuesday – this widens the audience considerably.
- Tag in more popular twitter users – has led to retweets
- Pick up on relevant news stories
- Link through to wider, popular events e.g. Health Walks – known events and link directly through to the right page on the site
- Use animation, visual representations of the site, linked to the time of year
- Use real photos from the Hertfordshire parks

16.5 Next Steps

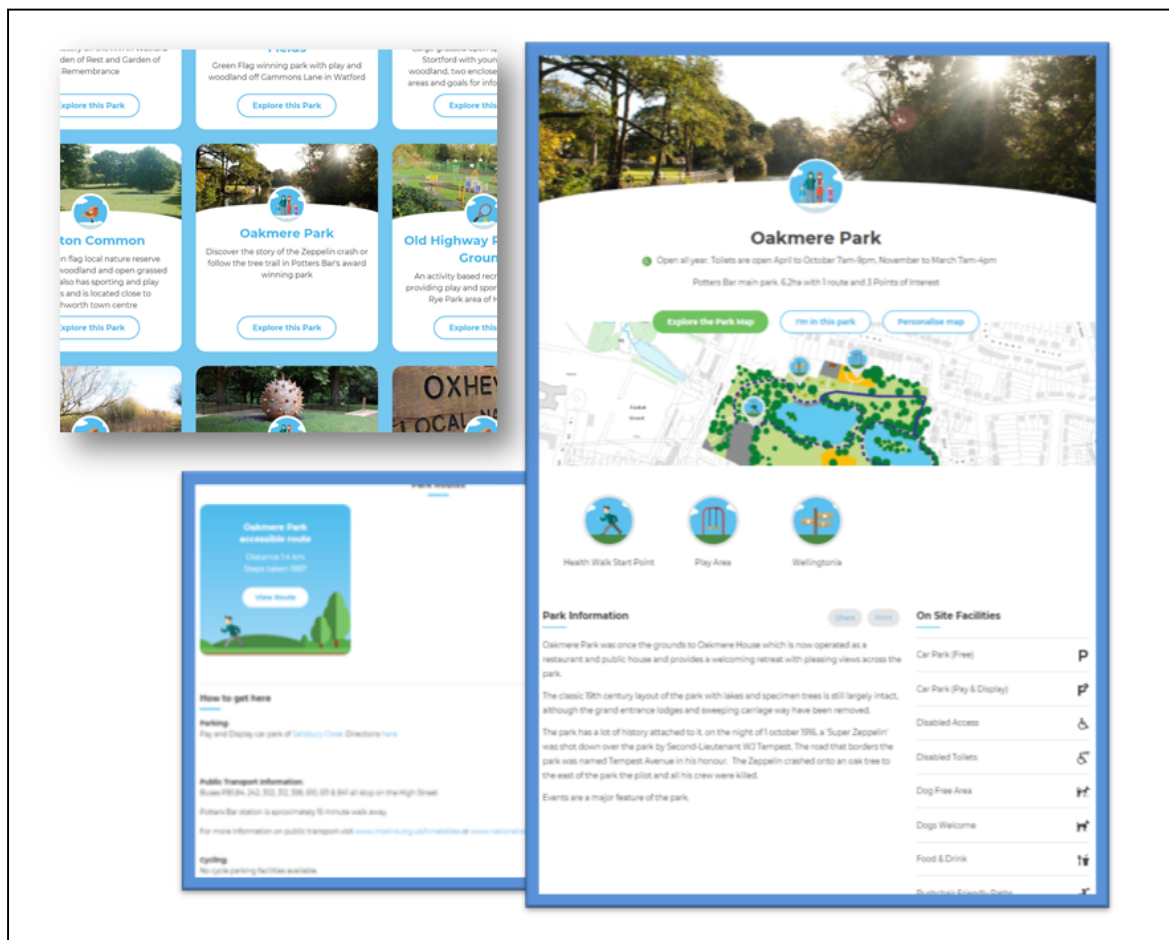
Three key aims have been identified for 2018 to further develop the web application and ensure that people use and re-use [ParksHerts](#).

- **‘Keep going and keep growing’** – site to be kept up-to-date with new data. Additional sites to be added, from existing partners as well as expansion to other parks providers within the county. New opportunities of features within the site are also possible and will be added as appropriate within the budget.
- **‘Governance’** – a ‘board’ of key members from the partnership will be formed to take key decision over future developments, costings and ensure continual input from all partners.
- **‘Widen usage’** – the coding and design is owned by the ParksHerts partnership. Opportunities exist to for other authorities or partnerships of authorities across the country to ‘purchase’ the coding at a fraction of the original cost. Take up would help to ensure that [ParksHerts](#) is fully sustainable but more importantly promote the huge benefits that’s parks offer to people’s everyday lives across the country.

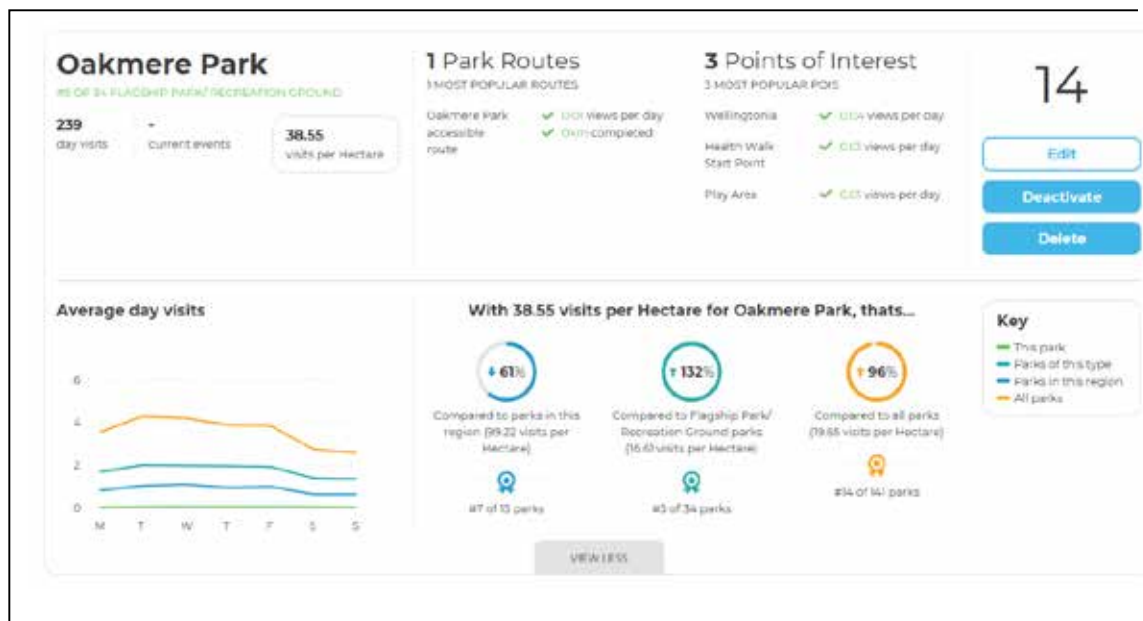
16.6 Oakmere Park on ParksHerts

By using the filters, users are able to find the park that best suits their needs and can sort alphabetically, by popularity or by nearest.

The park can then be selected which opens up an easy to use specific park page with opening times, an interactive map showing points of interest and routes, text information, features, routes and directional information.



The site also contains a simple back office administration system for parks managers. This allows any changes to the park to be easily updated but also allows statistics to be collected. These show visitor numbers to the park, equating visitors numbers per hectare (providing comparable ranking to other parks in the district or 'type' of park), route completion and the most popular points of interest. It is envisaged that this data will be able to assist future management decisions, particularly with identifying the future needs of points of interest/parks features.



The above stats show that 239 users have visited the site, ranking the park as the 14th most popular, as well as the 7th in Hertsmere and the 5th Flagship. As the data builds up over a longer period of time, day visits and points of interest views will show trends and more accurate usage and enable a wider range of reports to be generated.

Cheshunt Park Operational Inspection

11/7/24, 10:09 AM

The Play Inspection Company

Operational Inspection Cheshunt Park & MUGA

Inspection Ref: 2437830	Site Ref: 1865	Customer Order No:
Inspected: 05 August 2024 at 15:14 Inspector: Tawnee Martin		
Risk Assessment 8 - Low Risk		



Site Information
Location The area is covered by CCTV cameras
Suitability for disabled users: Some accessible features; an area that presents difficulties to the majority of people with disabilities but in favourable circumstances and certainly in partnership can be accessed.



FEEDBACK REPORT: 2024-25

Name of Site	Cheshunt Park
Managing Organisation	Borough of Broxbourne
Date of Assessment	20 May 2024

OVERALL RESULT	Pass	<input checked="" type="checkbox"/>	Fail	<input type="checkbox"/>
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NOTES ABOUT THIS REPORT
<p>Strengths and recommendations are provided for each criteria.</p> <p>Photographs are included, where appropriate, to support the feedback from the judge(s) in relation to both strengths and recommendations.</p> <p>Please refer to the Raising the Standard guidance manual here for further information on the criteria.</p>

DESK ASSESSMENT

(Management plan and supporting documentation)

Criteria	Strengths	Recommendations	Broxbourne Comments
Presentation	<p>Fantastic and attractive plan layout.</p> <p>Well presented, organised and easy to follow as well as being an interesting read.</p> <p>Great use of maps, photos and diagrams. Maps alongside Action Plan are helpful.</p>	Lacks operational detail on routine management.	Comments noted and further information will be added but will be balanced to make document user friendly.

Criteria	Strengths	Recommendations	Broxbourne Comments
	Other documents and policies are referenced.		
Health, Safety and Security	<p>Some policy background.</p> <p>Plan to carry out regular patrols. Quick response to vandalism and graffiti.</p> <p>Good to see site is staffed and Parkguard.</p> <p>CCTV located in car park</p> <p>Set out clearly in the action plan</p>	Provide brief information about health and safety provision for staff e.g. lone working policy or provide clear reference to other documents that cover this.	Comments noted
Maintenance of Equipment, Buildings and Landscape	History and background included with details on important historical buildings and features.		
Litter, Cleanliness, Vandalism	Plan of Quick response to vandalism and graffiti.		
Environmental Management	<p>Good use of borehole to reduce use of potable water.</p> <p>Sycamore control plan.</p> <p>Pesticide usage plan very detailed.</p>	Recommend including Gavin Jones certificate	Comments noted and will be included.
Biodiversity, Landscape and Heritage	Plenty of good management to create varied habitats including hedgerows, grazing,	Include more detail on HLS scheme in plan	Comments noted

Criteria	Strengths	Recommendations	Broxbourne Comments
	relaxed mowing, and pond restoration.	such as hedgerow management map.	
Community Involvement	Plan details engagement with local School, Forests school and volunteer work parties Plans for all months of the year.	Consider the need for re-establishing a Friends Group.	Comments noted
Marketing and Communication	Great Marketing and events Plan for 2024.	Continue developing interpretation exploring more ways for people to access information with links via QR codes, etc.	Comments noted
Overall Management	A good summary of the park's management, constraints and action plans. Well set-out and achievable action plan.	Plan starts well and has action points but lacks detail on routine work and standards. Continue the good work.	

FIELD ASSESSMENT

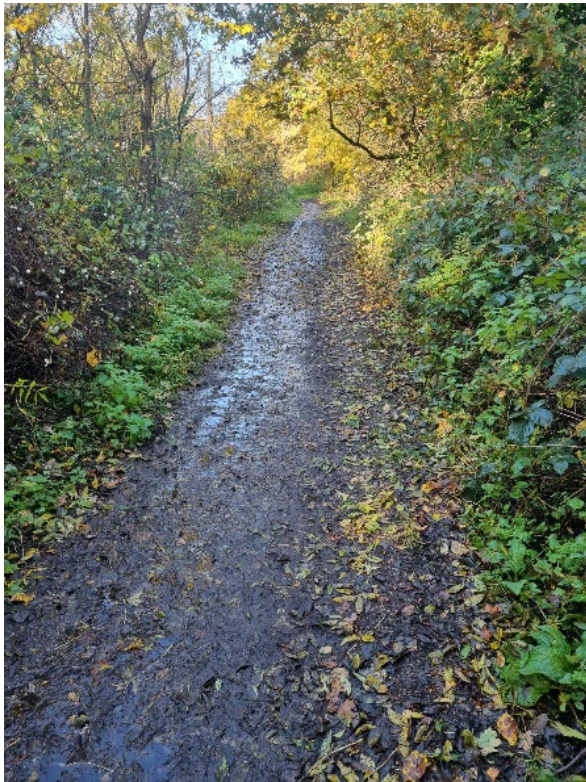
Criteria	Strengths	Recommendations	Broxbourne Comments
A Welcoming Place	<p>Good access. The site entrances are well maintained and accessible. No problems to find the car park.</p> <p>Lovely open feel to the site with good sightlines.</p> <p>The café was privately hired for a wake at the time of visit but the building seemed clean and the toilets were in good condition.</p> <p>Good to see accessible path and its extension and accessible benches around the site.</p> <p>Good to see newly installed sign at the amphitheatre. Providing purpose and focal point.</p>	<p>The signage is present in all the park and is in fair condition but some of them require replacement as they are slightly dated.</p> <p>Renewing waymarking a priority as development proceeds as there will new residents discovering the park.</p>	<p>Noted but change in signage will be linked to future development changes on the site.</p>
Healthy, Safe and Secure	<p>The success of the site maintenance was evident.</p> <p>No vandalism evidence in playground area and skate park in very good condition.</p> <p>Floodlit MUGA was in good order and the area is covered with CCTV cameras to discourage ASB.</p> <p>Good understanding of park ASB honeypots and these areas are monitored closely by working with ParkGuard, who provide daily reports.</p>		

Criteria	Strengths	Recommendations	Broxbourne Comments
Well Maintained and Clean	<p>The site is well cared for and free from litter.</p> <p>Although popular with dog walkers, no fouling from dogs was visible.</p> <p>Appropriate staffing levels.</p> <p>The golf course looked well maintained.</p> <p>Toilets clean and in good condition.</p>	Numerous rusting bins that need replacing.	Comments noted and there is a phased replacement programme in place
Environmental Management	<p>Great that green waste is re-used on site or baled.</p> <p>Solar panel fixed to lights.</p> <p>Large area of the park cut once a year.</p> <p>Good use of borehole to irrigate greens/fairways and reduce use of potable water.</p>	Aim to minimise any chemical use, we recommend considering Operation Pollinator for advice/support/new management ideas etc.	Comments noted
Biodiversity Landscape and Heritage	<p>The park has diverse grassland management, hedgerows, orchard, and ponds offering a good range of habitats. All good work through the HLS scheme which focuses on these features plus grazing.</p> <p>Good to see the replanting of the orchard and the recently restored pond - looks great.</p> <p>Great to see LNRs protected from proposed development on the north boundary. Instead, the golf course will be impacted by a new road, plans in place to maintain this recreational offer.</p>	<p>Although judges understood that the golf greens are maintained to not to put off beginner golfers (wide greens etc) but we encourage proactive approaches to finding wildlife friendly solutions. Consider engaging with Operation Pollinator.</p> <p>S106 could be a great opportunity to install wildlife friendly natural features, and more water bodies etc.</p> <p>It is accepted that change of golf course management isn't easy</p>	Comments noted

Criteria	Strengths	Recommendations	Broxbourne Comments
	<p>Nice to see new birdboxes installed as a joint effort from the neighbouring Cedar park, Forest School and arbs team. Sharing resources and expertise.</p> <p>Bat pill boxes.</p> <p>Some useful interpretation of historical features.</p> <p>Memorial war bench.</p>	<p>but the two parts of the park could be better linked in other ways such as installing nature/sightings boards on the golf course to increase awareness.</p>	
Community Involvement	<p>Good to see more involvement with local school, Forest school and volunteers that carry out the Council wide walks programme.</p> <p>Honest assessment of current position of the Friends of Group, no longer functional due to dwindling numbers.</p> <p>Wednesday volunteers felt very supported, good communication and relationship between various teams including the grounds contractor to assist where needed.</p> <p>Forest school a great initiative, including the training of staff member from the local school.</p> <p>The café building is a hired space for the community - there was a wake at the time of visit.</p>	<p>We hope funding for the Forest school continues, as it is a great initiative. Possibly at another park.</p> <p>Consider the need for/merits of resurrecting the disbanded Friends Group as a way of bringing together the various stakeholder and interest groups to champion the park – although this may not be necessary.</p> <p>Formalise relationship with local school to make the most of the newly installed accessible platform for restored pond.</p> <p>Consider QR codes on info boards to promote walks/activities that are delivered by the wider council network on site.</p>	Comments noted

Criteria	Strengths	Recommendations	Broxbourne Comments
Marketing and Communication	Interpretation is present on site.	Continue developing interpretation exploring more ways for people to access information and promote events/activities with links via QR codes, etc.	Comments noted
Management	<p>The park is evidently maintained on a daily basis. It boasts several strengths, including a pavilion café, a popular golf course, rich historical features, and stunning natural scenery.</p> <p>A strong team with sound knowledge of the park and its management. A great asset for upcoming major changes due the proposed large development on the north boundary.</p>	<p>Carefully consider impact of expected increase in footfall due to proposed development and how to mitigate this. Extending the accessible path is a great start.</p> <p>Continue the good work.</p>	Comments noted

Summary and additional comments: (Highlighting the result, and the main areas of strength and recommendation)
<p>Great Management Plan. Very clear and well structured.</p> <p>Cheshunt Park provides an invaluable greenspace for recreational activities and access to nature. The great team recognises these values and the park is well maintained, welcoming and accessible. Please to see improved community involvement, in particular the Forest School and relationship with local school</p> <p>The proposed development will pose its challenges, but the team has sound knowledge and it can be used as an opportunity to further develop the park while preserving its recreational and wildlife value.</p>





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